

**ABEA Board Minutes  
January 28, 2015  
4:30 p.m.  
Conference Call**

1. President Elena Sobampo called the meeting to order at 4:40 p.m.

Attendees:

Elena Sobampo	..... President.....	Present
Julie Ellis	..... President-Elect .....	Present
Ryan Hamilton	..... Past-President.....	Not Present
Chris Liebelt-Garcia	..Secretary .....	Not Present
Rebecca McGinnis	....Treasurer .....	Not Present
Crystal Hunt	..... Treasurer-Elect.....	Present
Crystal Hunt	..... Membership Chair .....	Present
Missy Goodman	..... Conference Director.....	Not Present
Barbara Renner	..... Webmaster .....	Present
Robby LaPlante	..... Newsletter Editor .....	Present
Vacant	..... Historian.....	NA
Serena Jimmy	..... Northern Secondary Representative .....	Not Present
Laurie Moody	..... Southern Secondary Representative .....	Not Present
Nighly Gillespie	..... Central Secondary Representative .....	Not Present
Melilii Halfman	..... Middle School/Junior High Representative .....	Present
Otis White	..... Post-Secondary Representative.....	Not Present
Lawrence Williams	....Awards Chair .....	Not Present
Vacant	..... Legislative Chair.....	NA
Dr. Janet Gandy	..... Scholarship Committee Chair.....	Not Present
Dr. Brent Sebold	..... Editor, ABEA Journal.....	Not Present
Dr. Robert Gryder	..... Associate Editor, ABEA Journal .....	Not Present
Chris Liebelt-Garcia	...ACTE <sub>AZ</sub> Summer Conference Rep. ....	Not Present
Shea Padilla	..... State Supervisor, ADOE Representative .....	Not Present
Barbara Renner	..... NBEA/WBEA Representative .....	Present
Ryan Hamilton	..... FBLA Representative.....	Not Present
Vacant	..... ACTE <sub>AZ</sub> Board of Directors Representative..	NA

2. Approval of November 7, 2014 minutes was postponed because there was not a quorum.

3. Teacher Mentor Program:

a. Elena stated that the spreadsheet with the teachers who would like mentoring is located in the ABEA Google Drive at

[https://drive.google.com/folderview?id=0BzJ2fD\\_zwGyqfjIwcUNqenFDekJUMHNLWnRycjZBTEZJcWhJeklZMEs1STNXTmszZG5ibk0&usp=sharing](https://drive.google.com/folderview?id=0BzJ2fD_zwGyqfjIwcUNqenFDekJUMHNLWnRycjZBTEZJcWhJeklZMEs1STNXTmszZG5ibk0&usp=sharing)

- b. Elena sent all the attendees the spreadsheet so we could discuss. There are 7 teachers to divide among the Board Members:

- Elena – Dustin Johnson and Link Childers
- Crystal – Nicole Malec
- Julie – Jeremy Madison and Meilii Halfman
- Barb – Lisa Foster
- Laurie – Miriah Kraus

- c. All the mentors agreed to reach out to the teachers by Friday, Feb. 6.
- d. We will encourage them to join ABEA. None of them are members now.
- e. Elena, as ABEA President, will send out an email, by this weekend, to the new teachers welcoming them. This email will explain who we are and that the mentor Board Members will call them next week. She will copy the Board Members.

4. Free Memberships:

- a. Elena stated that other organizations do not collect dues.
- b. ABEA's Board could do fundraisers in order to have free membership.
- c. Julie brought up the following points:
  - 1) FBLA members have to pay a \$12 fee.
  - 2) If we don't charge dues, there is no buy in to the organization.
  - 3) We would need to change the ABEA ByLaws.
  - 4) If we don't have free membership, we need to market the organization more and give our paying members more. What does the \$25 pay for? What's in it for me?
- d. Elena asked what could we offer our members that is fun? Do we want to do a fundraiser so we can raise revenue?

5. Fundraisers:

- a. Julie suggested that we develop a letter to give to potential sponsors. This letter would include what activities ABEA does. The letter should also state that ABEA gives scholarships to business students and provides professional development for business teachers. We are also a 501c3 Corporation.
- b. Each Board member will give this sponsor letter to 5 businesses to ask them to donate to ABEA. Wal-Mart will donate to 501c3 corporations.
- c. Elena and Julie will work together to write a sponsor letter and give it to the Board members by Feb. 16.
- d. Elena will talk to Ryan about announcing our sponsors at FBLA State Competition and giving one free registration to one of the FBLA students from one of our new sponsors.

6. Socials:

The Board decided to wait on having any socials because there is too much going on.

7. Community Service:

a. Elena told the Board that ABEA needs a stronger presence in the community. She suggested having the ABEA Board and members participate in the April 11 March of Dimes march and then have a social afterwards.

b. Julie suggested that we bring this up again at a later meeting because several Board members are unable to participate in the March of Dimes walk. Maybe we can do a community service project. She suggested having another conference call the beginning of March.

8. Newsletter:

a. Robby usually does 1 or 2 newsletters per year. The one he will send out soon will include:

- WBEA Conference information
- FBLA State Conference including the ABEA meeting and networking meeting
- Business Sponsorship – Elena will write this article

b. Crystal will email the newsletter to the ABEA members.

c. Ryan will email the newsletter to the FBLA advisors.

d. Elena will send a President's letter along with her photo to Robby by Mon., Feb. 9.

e. Chris and Barb will proof the newsletter.

9. Other Updates:

a. Crystal will get some gift cards and door prizes to give out at the FBLA meetings.

b. Board members who recruit new members will get gift cards.

c. ABEA will have drawings for door prizes at the summer conference ABEA luncheon.

10. Next Board Meeting:

The next Board meeting will be a conference call on March 4. Items to discuss will be follow ups on:

- Sponsor Letters
- Teacher Mentor Program
- Community Service Project
- Growing a middle school representation in ABEA

11. Adjournment:

Elena adjourned the meeting at 5:40 pm.

Respectfully Submitted:

Barbara Renner, Acting ABEA Secretary