

ARIZONA BUSINESS EDUCATION ASSOCIATION BOARD MEETING
Saturday, June 18, 2005
Scottsdale Plaza Resort, Scottsdale, Arizona
FINAL VERSION
AS AMENDED AND APPROVED JULY 16, 2005

Hernandez, Abel	President	Present
Sillman, Neala	Secretary	Present
Thompson, Rochelle	Treasurer	Not Present
Temper, Damita	Past-President	Not Present
Paget, Donna	President-Elect	Present
Johnson, Francis	Co-Conference Director	Not Present
Cruz, Michael	Co-Conference Director	Present
Simmons, Linda	Membership Director	Not Present
Leibelt-Garcia, Chris	Historian	Not Present
Sombrero, Elaine	Northern Second Representative	Present
Jones, Jaci	Central Secondary Representative	Present
Hill, Janet	Southern Second Representativie	Not Present
Dr. Gryder, Robert	Post Secondary Representative	Present
Bribiescas, Sonia	Middle/Jr. High Representaive	Not Present
Jones, Willie	WebMaster	Not Present
Crumrine, Sue	Newsletter Editor	Not Present
Dr. Rader, Martha	ABEA Journal Editor	Not Present
Fladhammer, Dana	Awards Committee Chair	Not Present
Powers, Sally	Legislative Committee Chair	Not Present
Eittreim, Shirley	Scholarship Committee Chair	Not Present
Sheets, Kris	2008 WBITE Conference Committee Chair	Present
Cannell, Nori	2005 Summer Conference Committee Co-Chair	Not Present
Dr. Gandy, Janet	State Supervisor, ADOE	Present

President Abel Hernandez called the meeting to order at 9:15 a.m. After those present introduced themselves in roundtable fashion and noted their primary interests, he welcomed

participants, asked that names, addresses, etc. be reviewed and changes submitted to him via e-mail. He then introduced new members, and stated that the suggested theme for the 2005-2006 year will be:

Providing the Bridge Between Business and Education:
Today's Students Becoming Tomorrow's Leaders

Upon motion duly made and seconded, the theme was unanimously accepted.

OLD BUSINESS

The minutes for the April 30, 2005 Membership Meeting were not available and will be presented at the April, 2006 Membership meeting for approval. The minutes for the April, 2005 Board meeting were also not available; those minutes will be presented for approval at the July 16, 2005 Board meeting.

Kris Sheets presented issues relating to the transfer of records to the new treasurer and payment for today's lunch. Abel Hernandez will contact the treasurer to discuss transference of signatories on the checking account; and the hotel agreed to bill ABEA for the luncheon.

Donna Paget presented the attendance figures for the Spring Conference Workshops as well as comments made by attendees, which were generally very positive; she said she would share those comments with the hotel. She also noted that the bus tour was a success. Discussion ensued regarding attendees' comments and board members agreed that what is and is not possible is due to the volunteer nature of conference organizers. Suggestions were made to involve FBLA more extensively next year. Donna Paget and Abel Hernandez will contact Ryan Hamilton regarding this.

Barbara Renner's report noted that, despite the fact that the cost of the plaques is still unknown, there does appear to be an estimated profit of \$3,200 from the conference. Vendors were extremely generous (including, but not limited to, Thomson Southwest). All agreed that the "Artichoke Pull" was great fun and should be included in some form next year.

Individual Reports

Elaine Sombrero noted that her local CT Director is working with her to develop a workshop in September regarding changes to BITS.

Jaci Jones would like ABEA to have a greater presence; she intends to communicate with vocational educators to make them more aware of the benefits of ABEA membership. Dr. Gandy agreed to assist in her recruiting efforts. Donna Paget suggested that everyone on the Board should set a goal of e-mailing at least five teachers every week. She noted that there are approximately one thousand business teachers in the State of Arizona, of which only approximately 170 are ABEA Members.

Dr. Robert Gryder accepted the position of Post-Secondary Representative. He, too, is concerned about low membership and declining conference attendance. Discussion ensued regarding the reasons business teachers may or may not feel it is important to join and participate in ABEA.

Due to the absence of the Membership Chair, Linda Simmons, the Board expressed personal opinions regarding the decrease in membership and possible methods of alleviating the problem. In addition to greater involvement of FBLA and PBL in the form of invitations to participate as individuals; setting up booths at campus events, etc. for greater visibility.; it was suggested that the web site be updated and kept up-to-date; and the Newsletter (all board members were asked to submit an article prior to July 1, 2005 for the upcoming newsletter) be mailed to more teachers and utilized as a marketing tool. Various other marketing ideas were discussed.

Abel Hernandez will contact Sally Powers re continuing as Legislative Committee Chair.

Dr. Janet Gandy was asked to assist the Board regarding the status of the Scholarship Fund. A great deal of discussion ensued regarding the reasons students apply (or not) for the Business Education Student Teacher Scholarship. Dr. Gandy then explained the LLVIA Endowment Fund and informed the Board that only the interest on the funds is utilized for the scholarship. She noted that it is unknown each year as to the final amount of each scholarship, and that, perhaps, it would be a good idea to have specific dedicated sources established for the funding.

Donna Paget made a motion, seconded by Neala Sillman, which was withdrawn and restated by Donna Paget and seconded by Jaci Jones to state that

All proceeds from the ABEA Spring Conference Silent Auction shall be applied towards the specific target goal of \$1,000 for ABEA and FBLA and PBL scholarships.

Donna Paget (seconded by Jaci Jones) further amended the motion to state that:

All proceeds from the ACTEAZ Summer Conference and ABEA Business Luncheon and ABEA Business Night Out shall be dedicated to ABEA Scholarships.

After discussion, the restated and amended motion unanimously passed.

Dr. Janet Gandy continued her portion of the meeting by discussing the ACTEAZ Summer Conference workshops. She also noted that the conference is yet another opportunity to increase ABEA membership.

Neala Sillman made a motion (seconded by Dr. Gryder) that:

The members of the 2006 ACTEAZ Summer Conference Committee be awarded membership in ABEA during the 2005-2006 year.

After discussion, the motion unanimously passed.

During further discussion of the Summer conference, it was suggested that the ABEA Board meeting be shortened to enable Board members to attend and interact with the FBLA Advisers. It was noted that Dr. Janet Gandy and Abel Hernandez will attend the 4:00 p.m. ACTEAZ Board meeting on Saturday, July 16, 2005. Additional discussion noted that, last year, attendees at the Sunday, New Business Teacher workshop automatically became members of ABEA; that this year, on Monday, July 18, 2005, there is the Business Education ABEA Luncheon; the Technical Assessment Workshop has been cancelled; the Casino Night Out will accept tickets at the door so no one will be turned away as was the case last year; Thursday, July 21, will be the Raytheon Bus Tour; and, finally, there are some financial issues yet to be resolved over payment for last year's New Business Teacher Workshop books. Janet Gandy, Rochelle Thompson, Barbara Renner, and Pam Ferguson will be meeting to hash out the specifics and will report back to the Board as to what happened and the resolution.

Luncheon Break 12:10 p.m. The meeting resumed at 1:30 p.m.

Dr. Janet Gandy presented the Board members with a draft list of Business Education Workshops for the Summer Conference.

Kris Sheets discussed the need for additional volunteers and committee chairs for the 2008 WBITE conference. The conference theme will be discussed at the August meeting.

NEW BUSINESS

Due to the absence of Damita Temper, Past-President, Donna Paget, President-Elect, will contact Linda Simmons re creating a membership packet incorporating ideas presented at today's meeting. Donna will also assist Linda on developing a plan.

I The Board then established their goals for this year:

1. Recruit and Maintain Membership
 - a.. Each One Reach One
 - b. College Recruitment (Donna to approach ASU; Neala Sillman to approach UofA PBL - Neala to obtain contact information from Janet Gandy)
 - c.. Contact Past-Presidents to assist
 - d.. Approach Retired Members for assistance
2. Web Page to be updated and maintained
3. Improve Scholarship Funding
4. Continue Support of WBITE Conference
5. Continue successful presentation of Spring and Summer Conferences
6. Promote awareness of ABEA, WBITE, and NBEA Leadership Programs

Donna Paget made a motion to accept the above-named goals; Dr. Gryder seconded; there being no further discussion, the motion passed unanimously.

II Polo shirts - Donna Paget will inquire about sponsors

III Letterhead and Business Cards - Abel Hernandez will investigate contacts.

IV Discussion of Photos tabled to July 16, 2005 meeting.

V Annual Report has been prepared and submitted. As per discussion in "Old Business," Abel Hernandez will check with Barbara Renner re review process.

VI A motion was made by Donna Paget and seconded by Elaine Sombrero to accept the Theme as presented by Abel Hernandez in his opening remarks. There being no further discussion, the motion unanimously passed.

VII As previously discussed, Abel Hernandez will make sure that both he and the new Treasurer have proper signatory authority.

VIII See attached Agenda: Abel Hernandez will contact those people who have not as yet agreed to fill the remaining positions.

IX Elaine Sombrero made a motion (seconded by Dr. Gryder) that:

Complimentary ABEA Membership be provided to the New Business Teachers who attend the one day ACTEAZ New Business Teacher Workshop at the Summer Conference.

Having previously discussed this issue, and there being no further discussion, the motion duly passed.

X The dates for the 2005-2006 ABEA Board meetings are as follows:

Saturday, June 18, 2005

Saturday, July 16, 2005

Saturday, September 10, 2005

Saturday, November 19, 2005

Wednesday evening, February 1, 2006 prior to the Mid-Year Business Meeting

Thursday, April 27, 2006 at the Spring Conference

XI A list of Agenda items for future meetings was proposed and is attached.

There being no further business to come before the board, upon motion duly made and seconded, the meeting was adjourned at 3:25 p.m.

Attachments

Agenda

POW from various

Future Agenda Items

Respectfully submitted,

Neala Sillman

ABEA 2005-2006 Secretary

FUTURE AGENDA ITEMS

1. White Paper/Policy Statement/Position Statement re FBLA Stipend for Teachers
2. "What's in it for me?" The Teacher that doesn't join ABEA and/or attend conferences
3. "What's in it for us?" Promote awareness of Leadership Programs
4. Amend By-Laws to add Letterhead and Business Cards to Secretary's duties.
5. Announce Individual and Group Photos will be taken at July meeting.
6. Appointment of Chair of New Business Teacher Initiative