

# ABEA Transition Meeting Notes

July 1, 2008

Marketing ABEA: suggested paper tablet or bag as a token for member to be given at the ABEA Annual Conference.

What is ABEA?

- A networking group of professional business educators
- A group of professional teachers that should be sharing lesson plans
  - Lesson plans based on a committee which reviews, approves, and posts plans on the ABEA website
  - Each ABEA member has a secure username and password
- A group that should rely on the Toastmasters as business contacts and guest speakers for our discipline
- A group that recognizes outstanding teaching practices, teachers, and business programs
- A group that utilizes their contacts with business, the state department of education, and ASU
- An advocacy group for all business educators in the state
- A group that needs to increase its membership
- A group that needs to get more involvement from the state's FBLA advisers
- A group of professionals that have strong business contacts that help inform teachers of changes occurring in industry so that we are teaching appropriate skills
- An opportunity to promote the discipline of business education to politicians, local communities, and other groups
- A group of professionals that promote CTE and the connection regarding academic achievement and their CTE students
- A group of business teachers that need to promote their programs within their communities by visually stimulating their audiences about business education in our schools.
- A group all about developing leaders
- A group of business teachers that are given the opportunities to:
  - be published in professional journals
  - be presenters at state, regional, & national conferences
  - provide representation on other boards