



ABEA President's Welcome

Welcome back to the 2008-2009 school year. The board and I wish you the best of luck to this wonderful beginning of the school year. Even though you find your days are busy, please do not forget your professional responsibilities. As stated in the book, *The First Days of School*, by Harry Wong, "A professional is defined not by the business a person is in but by the way that person does his or her business." Since we all are professionals in the teaching field, let us remember our commitment to the students and to our profession. Professionalism should be apparent in our everyday actions, from being respectful to the students and to our colleagues, to dressing professionally, to continuing our education and learning.



Chris Liebelt-Garcia, President

Your **Arizona Business Education Association** can assist you with your continuing professionalism. Your board is here to

help you in any area, as well as provide learning and educational opportunities. We also can provide a network of other business teachers, business professionals from around the state, and personnel from the state department of education; communication is key. Please pass the word about this wonderful organization to other business teachers you come into contact with over the year and discuss the many benefits of becoming an ABEA member.

The many opportunities to continue your professionalism and education include regional meetings, the ABEA Spring Conference, the WBEA (formerly WBITE) Conference, the National Conference (NBEA), and the Mid-Year Business Education Meeting. Mark your calendars!

- ABEA Spring Conference, April 24th and 25th, Phoenix
- WBEA Conference, February 13-16, 2009, Coeur d'Alene, Idaho
- NBEA Conference, April 7-11, 2009, Chicago, Illinois
- Mid Year Business Education Meeting, February 5th, 2009, Phoenix

In addition to conferences you can keep up-to-date on upcoming events and current news through our awesome Website at www.azbea.org. Our Website design is with thanks to Sonia Bribiescas and thanks to Josh

Belhumeur for the continuing professional look and updates.

This year's board consists of many newcomers, such as Josh, who are ready to get involved in their profession and in their continued growth as leaders. Through this strong board, we are looking forward to you getting involved and sharing your ideas as well. Please volunteer throughout the year.

- Submit an article about your school, a program, or a colleague to be published in the next ABEA Newsletter.
- Volunteer to be a presenter at our ABEA Spring Conference.
- Volunteer to be a facilitator at our ABEA Spring Conference.
- Volunteer to be a presenter or facilitator at the WBEA or NBEA Conferences.
- Submit successful lessons that you would like to share with other teachers to be placed on the Website.
- Nominate a colleague for an ABEA Award.

In conclusion, I am confident you will have a successful year and please feel free to contact any of us from the ABEA Board to be of any assistance to you over this school year. We look forward to working with you and seeing you at the many educational and networking opportunities provided for you this 2008-2009 school year.

Special points of interest:

- > New CTE Program Performance Measures
- > CTE Teacher Certification Changes Proposed
- > Recap of 2008 AZ Career & Technical Education Conference
- > Basha High School Student Makes the News

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Career Exploration & Career Preparation Resources

What Are My Career Interests? How do I Find a Job?

Have you had your students ask these kinds of questions? If so, the Arizona Department of Education has free resources to help you guide students with their postsecondary choices.

The *Arizona Career and Educational Guide* was developed to assist students with making informed choices about careers, training and postsecondary education. The Guide can be downloaded from the Arizona Department of Education Counselor webpage: www.ade.az.gov/cte/counselors. Additionally, there is a teacher's version online that you can use to make reproducible copies of sections

you want to use with students. If you would rather order copies of the *Arizona Career and Educational Guide* or the partner *Parent Guide* you can place your order by contacting Kay Schreiber, State School Guidance Counselor Supervisor at (602) 542 5353 or by e-mail Kay.Schreiber@azed.gov. The guides are free but there may be minimal shipping costs.

A new issue of the *American Careers Magazine* will be available from Kay Schreiber in October/November. This easy to read colorful magazine is organized around the 16 National Career Clusters. Throughout the magazine you will find facts, advice and self-awareness tools for students entering the world

of careers. This magazine also comes with a CD of supplemental activities.

Entrepreneurship Week, February 21-28, 2009, is the time to celebrate entrepreneurs in your community. This is a great time for students to learn what it takes to start up their own business rather than work for someone else—another career choice.

Purchase a copy of the DVD "These Kids Mean Business" in which high school students across the country tell their stories about their success stories about starting their own businesses. For further information about the DVD contact PBS, P.O. Box 279, Melbourne, FL 32902 or call 866-274-9044.



"Do you know the expected performance outcomes of the programs that you teach?"

New CTE Program Performance Measures

"Begin with the end in mind" is a phrase popularized by Dr. Stephen Covey in his work on highly effective people. As secondary and postsecondary business teachers, you know the expected outcomes of the lessons you teach. Do you know the expected performance outcomes of the programs that you teach? It is important for future funding of your program that you know

the targets your program is to hit in the following areas: student academic attainment, technical skill attainment, high school completion, high school graduation and placement upon graduation. Funding from the federal Carl Perkins Act helps your district fund many of our programs. By accepting the funds districts agree to be accountable and meet or exceed the program

performance requirements. Not meeting the levels of performance can put CTE programs at risk of no longer being approved by the Department of Education and as a result lose access to federal and state CTE funding. For further information about the new performance measures visit <http://www.ade.az.gov/cte/HandbookGuidelines.asp>

CTE Teacher Certification Changes Proposed

Business teachers and the ABEA Board had an opportunity to provide feedback on proposed changes to CTE teacher certification requirements. Proposed changes made by the Teacher Certification Committee to the State Board of CTE were outlined

by State Supervisor of Business Education, Dr. Janet Gandy, during the State of the State session she led on Tuesday, July 22, 2008 during the CTE Summer Conference. Proposed changes will not impact teachers who are currently certified in CTE. Oppor-

tunities for public input on the proposed changes will be announced. This is an important issue for members of ABEA to ensure certification requirements support qualified teaching professionals in our classrooms instructing our students.



Business & Education Working Together

The Arizona Business Education Advisory Council (ABEAC) is comprised of individuals from the business community, educators and students. The ABEAC was established with the purpose of serving as a link between business/industry and education. The ABEAC provides advice and support to secondary and postsecondary Arizona Business Education programs through the

Arizona Department of Education. Technical and employability skills, employment demands, and instructional program relevance are just a few areas ABEAC members address. The Arizona Business Education Association is represented on the Council by the President or designee. To learn more about Council members and their organizations, visit <http://www.ade.az.gov/>

[cte/businesseducation/advisorycouncil.asp](http://www.ade.az.gov/cte/businesseducation/advisorycouncil.asp).

If you want to establish a program advisory council, download a copy of the [Local Advisory Council Guide](#) for sample letters of invitation and meeting agendas from <http://www.ade.az.gov/cte/businesseducation/programupdates/>.

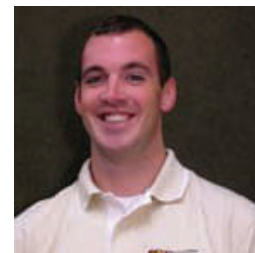
“The ABEAC was established with the purpose of serving as a link between business/industry and education.”

Message from Your President-Elect!

Greetings Arizona Business Educators, Under the diligent leadership of Chris Liebelt-Garcia, the Arizona Business Education Association Executive Board is off to an exhilarating start this school year. As President-Elect, I have been working closely with Kelly Madison, the 2009 ABEA Conference Director, to ensure that ABEA offers another rewarding

professional development opportunity to our state’s business educators this coming spring. Prior to our planned 2009 Spring Conference (more details to come later this fall), I hope that you consider becoming a member of our association. If you already enjoy the benefits of membership, please refer a friend or colleague to our web site for more information:

www.azbea.org. Thank you for continuing to make business education count! Respectfully, Brent Sebold, M.Ed., ABEA 2008-2009 President-Elect Arizona State University at the Polytechnic campus Brent.sebold@asu.edu // 480-727-1546



**Brent Sebold,
President-Elect**

PROFESSIONAL MEMBERSHIP – Good for Business

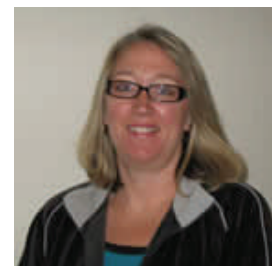
Do you practice what you preach in the classroom? Do you encourage students to dress, speak, and act professionally? Are you doing **everything** you can to promote FBLA, DECA and other professional student organizations to your students? Since you’ve answered yes to the prior questions, I’d like to ask you one more. Are you an active member of your professional teachers association? Do you know the local, regional, and national professional business teacher associations? As a business educator it is your duty to

be good role models to your students. In addition to talking about your professional memberships, you can display your membership materials in ABEA, WBEA, and NBEA in your classroom.

What are ABEA, WBEA, and NBEA? As teachers we see many acronyms. Some we know by sight, others we look at and just pass over. ABEA stands for Arizona Business Education Association and is your state organization that provides conferences for your professional development and peer network-

ing. WBEA stands for Western Business Education Association and encompasses much of the western United States as well as Alberta, British Columbia, Yukon, and Guam. NBEA stands for National Business Education Association and is the umbrella organization for the other two.

To maximize the benefits of membership in a professional organization, I strongly advocate attending functions and volunteering for board positions or committees. The opportunity to collaborate with individuals from



**Jaci Jones,
Membership Chair**

Continued on next page...

Arizona Business Education Association Executive Board

- Chris Liebelt-Garcia**, President
- Brent Sebold**, President-Elect
- Bennie Carlos**, Past President
- Barbara Renner**, Secretary
- Gary Cox**, Treasurer
- Jaci Jones**, Membership Chair
- Joshua Bellhumer**, Webmaster
- Kristin C. Williams**, Newsletter Editor
- Allyson Hill**, Historian
- Jennifer Bishop**, Northern Secondary Representative
- David Jimenez**, Southern Secondary Representative
- Cheri Compton**, Central Secondary Representative
- Anne Wisener**, Middle/Jr. High Representative
- Brenda Maynard**, Post-Secondary Representative
- Kelly Madison**, Conference Director
- Rochelle Thompson**, Awards Chair
- Wayne Young**, Scholarship Committee Chair
- Dr. Robert Gryder**, Scholarship Committee Chair
- Dr. Martha Rader**, Associate Editor ABEA Journal
- Eleanore Rankin**, State Technical Assessment Stakeholder Committee
- Ryan Hamilton**, ACTEAz Board of Directors
- Kelly Madison**, Arizona Business Education Advisory Council
- Pete Manigold**, ACTEAz Summer Conference
- Dr. Janet M. Gandy**, State Supervisor, ADOE Representative
- Kris Sheets**, WBEA/WBITE

PROFESSIONAL MEMBERSHIP – Good for Business (continued)

Continued from Page 3
 your own field is priceless! In most cases, you are serving on a committee with people of vast knowledge and experience who you can watch in action and gain valuable insight into why and how they are successful in the classroom. It's like having your own personal tutor and consultant without the expense. From your school's perspective, the price of dues to belong to a professional organization is considerably less than paying for you to take classes or attend continuous training. In addition to opportunities to work with peers from your profession, members of professional organizations are accessible to fellow members. Having a membership list full of names of people you can contact for advice is a benefit that is priceless for both you and your school. If you belong to an organization that has 150 members it's almost as if your school has 149

consultants but only one person on the payroll. That's what I call a great deal! Belonging to your state's professional organization provides a credibility benefit to both you and your school. Having a teacher actively involved in a professional organization can often boost a school's image and worth in their community.

Here are a few of the reasons why individuals should join ABEA, WBEA, and NBEA:

- Opportunities to serve as a state, regional, or national officer
- Professional seminars
- Numerous opportunities to network with colleagues
- Curriculum materials
- Curriculum integration techniques
- Opportunity to peruse new

textbooks, software, and hardware

If you are not a member of these organizations, seriously think about joining all or at least become a member of your state organization (ABEA). Listed below are the membership fees and websites for each organization:

- ABEA - Annual \$25.00; Student \$5.00 (www.azbea.org for registration form)
 - NBEA/WBEA - *Professional/International Society for Business Education (ISBE)* Annual Dues: \$100; *Student*: Annual Dues: \$40; *Retired*: Annual Dues: \$45 (www.nbea.org for registration form)
- When you join NBEA, you automatically become a member of WBEA.**

For additional membership information please contact Jaci Jones at: jaci.jones@leonagroup.com.

State Content Standards Reviewed & Validated by Industry

Last Spring workers from industry were invited by ASU Workforce Education and Development Office and the Department of Education to review and validate the 2008 list of State Content Standards for Accounting & Related Services, Business Management & Administrative Services and Financial Services. The result of their work is represented in the 2008 State Standards list posted on the AZ Tech Prep website. www.aztechprep.org. Business teachers who are teaching these

units and lessons with the 2008 list of standards this school year. Students who complete the State designated sequence of three courses in each of the above programs and have demonstrated learning the knowledge and skills represented by the standards, will be eligible to sit for the newly developed on-line technical assessment this school year. This year's on-line assessment is aimed to measure student knowledge of the "technical standards" which are designated on the list of standards by an asterick. The re-

maining standards will be tested some time in the future according to Dr. Maggie Mangini of the ASU Workforce Education and Development Office and Barbara Border of the Department of Education. If you have any questions about the standards or the end of program technical assessment, contact Dr. Janet Gandy, State Supervisor of Business Education, Arizona Department of Education Janet.Gandy@azed.gov or your local CTE director.

Recap of 2008 AZ Career & Technical Education Conference

Nearly 200 Business teachers registered to attend the 2008 AZ Career and Technical Education Conference held in Tucson, July 20-23 at Loews Ventana Canyon Resort. This year's conference theme, CTE: Dream it! Learn it! Live It! set the stage for 22 sessions designed to provide business teachers with the most current information and resources in the areas of accounting, financial services and business management administrative services and technical assessments. ABEA membership increased during this conference and many lucky participants celebrated by winning door

prizes during the annual luncheon. ABEA scholarship funds raised through the silent auction held during the Casino Night Out reached a record amount. Thanks to everyone who bid on the items.

Special thanks to the committee members who planned the Business program including: Co-chairs Dr. Janet Gandy of ADE and Chris Liebelt Garcia, ABEA President-elect; Michelle Gardea, Schavon Waggoner and Sylvia Yslas of Cesar Chavez High School, Barb Renner of Metro Tech High School and Pete Manigold of Mt. Pointe High School.

Planning is underway for the 2009 AZ Career and Technical Education Conference. Tucson will again host this conference July 18-22. Volunteers are needed to facilitate sessions and serve on the planning committee. If you would like to volunteer, contact co-chairs of the 2009 AZ CTE Conference Business program committee – Chris Liebelt Garcia, ABEA President chrisliebelt_garcia@yahoo.com or Dr. Janet Gandy, Business Education State Supervisor, ADE Janet.Gandy@azed.gov.

Message from the WBEA President



Angie Neal
WBEA President

Congratulations Arizona Business Education Association (ABEA) members! WBEA member's from 17 western states, territories, and provinces (S/T/Ps) enjoyed "Digging into Educational Opportunities" during the May 23-26, WBITE ROCKS IN ARIZONA conference in Scottsdale.

As you begin a new school year, keep those educational opportunities alive with renewed enthusiasm for your profession

and toward your students.

Our organization is celebrating a name change. Effective July 1, 2008, the name Western Business and Information Technology Educators (WBITE) was changed to Western Business Education Association (WBEA).

Business and marketing educators continue to face challenges: No Child Left Behind, increased academic requirements, decreased budgets, increased number of forms and reports teachers must complete, software upgrades, and a myriad of other issues. It is more important than ever that we lock arms with our colleagues, participate in professional development opportunities, and remind ourselves why we became educators. One of my colleagues frequently reminds me, "It's for the children." Affiliation with National Business Education Association (NBEA) and WBEA

offer the professional development support and resources business and marketing teachers and administrators need to continue to be successful.

I extend special thanks to ABEA for hosting the 2007 WBITE Conference. **Kris Sheets** represented your organization well as the 2007-2008 WBITE President. Idaho Business Education Association (IBEA) is going to do their best to follow your positive lead as they host the 2009 WBEA Conference. Please save the dates February 13-16, 2009, and plan to attend the WBEA Conference in Coeur d'Alene, Idaho. Check www.wbea.info for details.

Angie Neal
aneal@pte.idaho.gov

Upcoming Events!

- International Economic Summit** – Sept. 30 & Oct. 1 at U of A, Tucson
- FBLA Adviser Leadership Institute Part I** – October 7 in Yuma
- FBLA Adviser Leadership Institute Part I** – October 8 in Phoenix
- FBLA Adviser Leadership Institute Part I** – October 9 in Tucson
- New Business Teacher Classroom Mgt** – October 15 at the Flinn Foundation, Phoenix
- Teaching & Learning by Design (Part II)** – October 17 & 18 at NPC, Snowflake Campus
- Applying Rigor & Relevance Framework to Business Education Curriculum** – October 21 at the Tempe District Board Office
- Business in Action** – October 23 at DeVry University, Phoenix
- Applying Rigor & Relevance Framework to Business Education Curriculum** – October 29 at the Peoria District Training Rm in Glendale
- American Enterprise Day** – November (Statewide)
- FBLA Fall Leadership Conference** – November 7 in Phoenix
- National Entrepreneurship Educ Forum** – November 7-11 in Austin, TX
- PBL Fall Leadership Conference** – November 8 at the U of A, Tucson
- AZ Business Education Advisory Council** – November 12 (TBD)
- 3rd AZ Entrepreneur Conference** – November 19 at the Ritz Carlton, Phoenix
- FBLA/PBL National Fall Conference** – November 21-22 in Phoenix
- ACTE Convention** – December 4-6 in Charlotte, NC
- ASU Business Skills Day** – December at ASU, Tempe



Gary Cox, Treasurer

"NBEA is the leading association devoted to the recognition that business education competencies are essential for all individuals in today's fast-changing society."

Help Us be a Strong Voice for Business Education

We are entering into a time that we should be united into one strong voice for Business Education. With the economy heading into a downward spiral the state and federal governments are looking for ways to cut spending. There are many in the federal government who want to cut the funding for Carl Perkins. Also, our state has a large deficit and is looking for ways to cut spending in schools.

The Arizona Business Education Association (ABEA) dues help our members by informing them of the bills that would effect our funding. Also, ABEA is here to serve individuals and groups in all endeavors associated with and about business and business education. Also, we have a network of business teachers working together to achieve our goals in our classroom. Finally, we provide conferences to train and inform the

business teachers.

"The National Business Education Association (NBEA) is the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. NBEA is the leading association devoted to the recognition that business education competencies are essential for all individuals in today's fast-changing society. NBEA is committed to the advancement of the professional interest and competence of its members and provides programs and services that enhance members' professional growth and development. Further, NBEA serves as a unifying agency among other groups dedicated to advancing and improving business education. NBEA provides the vital link be-

tween both the private and public sector. NBEA gives business educators an opportunity to stay on top of the changing skills required in today's business world through its linkages with corporations and small businesses. In addition, NBEA's Legislative Advocacy Committee keeps members involved with the ongoing national, state, and local efforts to further business education in our schools and communities."

Included in this newsletter is information on how to join the ABEA and NBEA. (*See "Professional Membership; Good for Business" on page 3*) Help us become stronger by giving the application to a teacher who is not a member yet.

Make us a stronger organization by joining today. Thank you,

Gary R. Cox, Treasurer

WBEA 2009 Conference Information

The **WBEA 2009 conference will be held on February 13th–16th, 2009 in Coeur d'Alene, Idaho.** The conference theme this year is "Hidden Treasures at the Lake".

The conference will take

place at the Coeur d'Alene Resort. Deluxe rooms are \$69.00 plus tax; Premier rooms are \$99.00 plus tax. Call 1-800-688-5253 for reservations. Be sure to mention Room Block Group Name: WBEA for the spe-

cial rate. The nearest major airport is the Spokane, Washington airport (airport code: GEG).

We look forward to seeing you there!

Greetings from Northern Arizona

With temperatures starting to cool down, we are heating things up in Northern Arizona as we prepare for our *First Annual Business Educators Casino Night* at Hon-Dah Casino! We are planning a night of fun, friendship and gaming in the beautiful White Mountains and we would love to

have you as our guest. The banquet will start at 5:00pm in the Hon-Dah Casino Salt River Room and will feature a delicious chicken dinner, and some wonderful guest speakers. We hope that you will join us for what is sure to be an entertaining evening that will allow you the op-

portunity to get acquainted with the other business teachers in Northern Arizona. For further information, or to reserve a seat for the evening please contact Jennifer Bishop by email at jenniferb@show-low.k12.az.us, or by phone at (928) 242-2593. Hope to see you there!



Jennifer Bishop, Northern Secondary Representative

Basha High School Business Student in the News

A customer appreciation day will be held at Jubilee Frozen Yogurt from 10:30 a.m. to 10:30 p.m. Mon., July 21 in celebration of their one year anniversary. Jubilee Frozen Yogurt will be giving away free yogurt to their customers and hosting customer raffles and prizes. Owners Alisha and Paul Anderson say they're happy to have made it to this point.

"We are excited to have made it to our one year marker, and hope to continue to increase business and have many more anniversaries ahead to help benefit the community," Alisha says.

Other ways they help the community are to participate in many various school fundraising events. Anderson says they work with the Santan Elementary Student Council to sell frozen yogurt sandwiches at school events, host many different school nights in which they give back portions of the proceeds to the school, and this coming school year are helping various high school clubs raise money.

In addition, due to popular demand, Jubilee added new products to their line up, including root beer floats, frozen yo-

gurt shakes, mocha shake and frozen yogurt sandwiches.

"Something that sets us apart is that we never use ice in our smoothies or shakes to water down our items," Anderson explains. "We use only real fruit – not a powder mix like many places – and genuine frozen yogurt."

She says their high quality frozen yogurt has only 90 calories in a 4-ounce serving and no fat grams.

"If you compare that to the average ice cream store, such as Cold Stone, they have 300 to 350 calories in a serving, and over 20 grams of fat on average. And our frozen yogurt has the same health benefits as if you were eating regular non-frozen yogurt."

Most of their employees are from local high schools and colleges, but "most notable" Anderson says is store manager **Trent Reynolds**. Trent recently graduated from Basha High this year and has been with them since they opened the store last year, working his way up in responsibility.

He joined Jubilee from the Business Internship Program at Basha High School, taught by

Amanda Shine for students in the Future Business Leaders of America (FBLA).

"We were in close contact with Trent's teacher throughout the last school year, giving her reports on his performance at work," she says. "He attended an FBLA conference last year in which the students compete on tests, interviews, business knowledge, etc., and he placed third in the conference and fifth in state. It can be challenging to find good long-term employees and we feel this program at Basha High School is excellent and we are happy to participate."

Jubilee Frozen Yogurt is located at 990 E. Riggs Rd., Suite 2, on the northwest corner of McQueen and Riggs in Chandler. They offer 10 flavors of premium frozen yogurt, at 23 calories per ounce, and more than 50 toppings. They are open from 10:30 a.m. to 10 p.m. Sunday through Thursday and 10:30 a.m. to 10:30 p.m. Friday through Saturday. For more information, call 480-802-5976.

*Reprinted from
SanTan Sun News, July 19 – August 1, 2008 issue, page 5.*



Basha High School Bears

"Most of their employees are from local high schools and college, but 'most notable'...is store manager Trent Reynolds."

Make the ABEA News!!!

Your ABEA newsletter would like to celebrate your successes with you!

Are you doing something innovative in your lessons? Are your students having a positive internship experience?

Do you have a success story like the one above about Trent Reynolds and his Basha High

School business teacher, Amanda Shine? If you do, why not share? We can all learn from your experiences and we would love to celebrate with you. If you have an article you would like published, please email your story and pictures to the ABEA newsletter so we can publish your ideas, experiences, and

successes. Please email your story to your newsletter editor, Kristin Williams, at kwiliamsatsc@yahoo.com or kwiliams@scvuhs.org.

The deadline for the Winter 2008 edition of your ABEA newsletter is November 25th.

We look forward to publishing your stories!



We're on the Web!
www.azbea.org

Arizona Business
Education Association

Arizona Business Education
Association Newsletter
c/o Kristin C. Williams
Santa Cruz Valley Union High
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900 North Main Street
Eloy, AZ 85231
Phone: 520.466.1255
Fax: 520.466.2222
E-mail: kwilliams@scvuhs.org

Did You Know? FBLA News...

By Arizona FBLA State Director –
Ryan Hamilton

Welcome Back! Did you know that as of this school year, all Approved CTE Programs are to have the appropriate Career and Technical Student Organization (CTSO) as part of their program? While most CTE programs already have this, some will be receiving information from their respective CTSD's this fall.

The Arizona Future Business Leaders of America (FBLA) is the premier student business organization for Business Management, Accounting, Financial Services and Information Technology Programs. Arizona FBLA is in nearly 100 high schools throughout Arizona and is poised to increase that number this school year. We have launched many new exciting programs and projects this year that are de-

signed to enhance your student's experience in the classroom while providing you (the teacher/adviser) with the tools to effectively manage your FBLA chapter. Some of those new initiatives include:

The Adviser Leadership Institute: The Arizona FBLA Adviser Institute is a professional development series that will provide advisers with the tools they need to build a successful, integrated and efficient FBLA chapter. These trainings will overview key aspects of building a strong and vibrant FBLA program including chapter foundations, education integration, business partnerships, connections and conference preparation, and professional development.

Arizona FBLA Goes Green! Join us as we unite across the state to minimize our impact on

the environment. Arizona FBLA Green Week will be held the week of December 1-5, 2008. Chapters that participate will receive recognition – no matter how much or how little is conducted! Watch closely as we post sample activities and promote and celebrate the Arizona FBLA chapters that Go Green!

Pursue the Passion Challenge! The goal of Pursue the Passion is to get students to think differently about career paths.

Through the following initiatives, Pursue the Passion plays a meaningful role in reversing the long-term negative trends in employment statistics. Arizona FBLA and Pursue the Passion have teamed up to celebrate Entrepreneurship Week USA (February 23 – 28, 2009). The Arizona FBLA – Pursue the Passion is a planned initiative to

have FBLA members from across the state, follow the Pursue the Passion model to further their career exploration. By following the program created by Pursue the Passion, Arizona FBLA members will be exposed to a dynamic program which they will truly help create! Each Arizona FBLA Pursue the Passion interview will be featured on the Pursue the Passion website as well as on the Arizona FBLA website.

These are just a few of the great projects and programs that Arizona FBLA has planned for your students this year. As always, check out www.azfbla.org for more information or contact Ryan Hamilton at: director@azfbla.org or 602.542.5350!

Arizona FBLA – Anything *but* Ordinary!