



# The ABEA Bulletin

Arizona Business Education: A Tradition of Excellence

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Fall, 2006

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## ABEA Receives Outstanding Affiliate Award at 2006 ACTEAZ Summer Conference



President Neala Sillman and ABEA Members proudly receive the Affiliate Award from Patti Beltram.

### ABEA Mission

*"Serve individuals and groups in all endeavors associated with and about business and business education."*

### Arizona CTE Mission

*"Prepare Arizona students for workforce success and continuous learning."*



Neala presents Abel Hernandez, 2005-6 ABEA President, with a token of appreciation.

### Neala Sillman Assumes Role as ABEA President

The ABEA Spring Conference, held on April 28-29 at the Fiesta Inn in Tempe, honored outstanding ABEA members and future teachers.

See pages 2-3 for Conference Information and Pictures.

Thanks to Chris Liebelt-Garcia for the great photographs!



FBLA State Advisor Ryan Hamilton welcomes attendees.



Dr. Gandy and Kris Sheets discuss WBITE



Dr. Gryder Participates in a Break-Out Session



**Arizona Business Education Association's 2006 Spring Conference—No Business Teacher Left Behind: "Demystifying the Classroom"**



There's a Great Deal of Brain Power Here!!



Fairy-Tale Brownie Company Tour



ABEA Board

Welcome to the first issue of the ABEA Newsletter for the fiscal year 2006-2007! For those of you who don't know me, my name is Neala Sillman and I'm proud to be this year's ABEA President.

This year is going to be exciting and we are looking forward to lots of activities. In February, members of the Board will be attending the national WBITE conference in Montana. This will be a prelude to the 2008 conference here in Arizona! In April, ABEA will have its annual Spring Conference with interesting workshops, new booths at the trade show and, of course, networking, networking, networking!!

One of the most awesome things about ABEA is that it provides members with the ability to instantly contact peers to answer a question, use as sounding board for a new idea, or even develop a mentorship relationship.

ABEA is YOUR organization. The ABEA Board is YOUR Board. ABEA membership is what YOU make of it. Let's work together to make ABEA become the best it has ever been!

I'm looking forward to meeting each and every one of you!  
Neala Sillman, ABEA 2006-2007 President

# Neala's News



## 2006-7 ABEA AWARD WINNERS

**Distinguished Service Award to an Administrator**

**John V. Mulcahy**

CTE Administrator

Sunrise Mountain HS

Peoria Unified School District

**Secondary Business Education Teacher Award**

**Cheryl Reed**

Queen Creek High School

**New Business Education Teacher Award**

**Denise Ottenheimer**

Sunrise Mountain High School

**Distinguished Service Award to an Organization**

**Arizona Small Business Association**



**Pictures of success  
at the Spring ABEA  
Conference!**



## ABEA AWARDS NOMINATION FORM

**Please indicate category of award nomination:**

- \_\_\_\_\_ New Business Education Teacher (1-3 years teaching experience)  
 \_\_\_\_\_ Middle, Junior, Secondary, or Post-Secondary Business Education Teacher  
 \_\_\_\_\_ Distinguished Service Award (Administrator, Institution, Organization, or Agency)

**Information About Person Being Nominated (Nominee):**

Name \_\_\_\_\_ Position \_\_\_\_\_

School/Org \_\_\_\_\_ City \_\_\_\_\_

Work Phone (\_\_\_\_\_) \_\_\_\_\_ Home Phone (\_\_\_\_\_) \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Has nominee ever received an ABEA Award? \_\_\_\_ Yes \_\_\_\_ No \_\_\_\_ Don't know

If yes, which one? \_\_\_\_\_

**Information About Person Doing the Nominating (Nominator):**

Name \_\_\_\_\_ Work Phone (\_\_\_\_\_) \_\_\_\_\_

Position and Location \_\_\_\_\_

E-Mail Address \_\_\_\_\_

**Procedure for Submitting Nominations:** Simply email this page as an attachment or send an email with the above information to **Dana Fladhammer** at [dana.fladhammer@pcmail.maricopa.edu](mailto:dana.fladhammer@pcmail.maricopa.edu) **ANY-TIME before March 31, 2007. DO IT NOW!**

**Procedure for Nominees to Submit Required Information:** The following requirement, provided by the nominee, should be sent as a Word document attachment(s) to [dana.fladhammer@pcmail.maricopa.edu](mailto:dana.fladhammer@pcmail.maricopa.edu) by a date to be provided to the nominee after the nomination is received.

**NOTE:** Respond to each criterion on a separate page with the appropriate criterion typed at the top of the response page. Double-spacing with a 12-point or larger type is required. Each response must **not** exceed one page, double-spaced.

A one-page supporting letter should be sent as an email attachment to [dana.fladhammer@pcmail.maricopa.edu](mailto:dana.fladhammer@pcmail.maricopa.edu).

**Criteria for Business Education Teacher Award (any level):**

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1. Current paid membership in ABEA and currently teaching at the level nominated.
2. Contributions to business education through teaching. Include information about years of experience (**new teacher award must be 1-3 years**), subject areas taught, course and/or program development, exemplary teaching techniques, and classroom teaching performance. (Maximum points = 50)
3. Participation, committee work, and offices held in professional business-related organizations. (Maximum points = 15)
4. Evidence of professional development. Include activities such as speaking at conferences, chairing conference committees, facilitating conference sessions, and/or professional publications. (Maximum points = 15)
5. Involvement in departmental/administrative responsibilities or working with student organizations. (Maximum points = 15)
6. Contributions to business education in the community through religious, civic, government, cultural, or private business organizations. (Maximum points = 5)

### **Criteria for Distinguished Service Award/Administrator:**

1. Contributions to business education through administrative work. Include specific responsibilities, years of experience, involvement in professional business-related organizations, and evidence of effectiveness. (Maximum points = 50)
2. Evidence of budgetary support for business education programs and student vocational organizations. (Maximum points = 25)
3. Evidence of non-budgetary support for teachers and student vocational organizations. (Maximum points = 25)

### **Criteria for Distinguished Service Award/Institution, Organization, or Agency:**

1. Activities that have resulted in better preparation of business students for business careers or of teachers for careers in business education. (Maximum points = 25)
  2. Activities demonstrating a continuous commitment to business education and its future. (Maximum points = 25)
  3. Activities promoting business education in the community through public persuasiveness and/or support of legislation designed to promote business education. (Maximum points = 25)
  4. Involvement in professional business-related organizations and/or work with student vocational organizations. (Maximum points = 25)
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## ACTEaz 2006 SUMMER CONFERENCE—TUCSON, ARIZONA



### 2005-6 ABEA Summer Conference Committee

Janet Gandy, Donna Green, Michelle Crary, Nori Cannell, Pete Manigold, Schavon Waggoner, Chris Liebelt-Garcia; not pictured Barbara Renner and Eleanore Rankin.



**Look at all ABEA offered to you!!**

Bus/FBLA—New Business Teacher's Workshop; AZ Business Education Association Board Meeting and Luncheon; Business Education Opening Session: Teaching Students About Success; Bus Ed State of the State and Curriculum Rollout; From the World to the Classroom—The Future for Business Ed; Here's a Toast to You from FBLA!; The FISH Philosophy in the CTE Classroom; Career Exploration and FBLA: A Winning Combination!; Getting Teachers and Students Organized; Teaching Thinking With Technology; Financial Fitness for Life; IC3 Testing and Certification; Business Fiesta Casino Night Out; Aligning Business Instruction With AIMS; Learning, Earning, & Investing Loews; English Immersion Strategies for Business; FBLA New Advisor Workshop; Real World Industry Skills; Taking Care of Business: The ASSET Way; Business Education/ABEA Luncheon; FBLA Advisor Yearly Planning Meeting; Reading Literacy Strategies for Business; Business Educators and Counselors Build Bridges for Student Success; Glencoe/McGraw-Hill Hospitality Hour for all Business Teachers.

## OUR PROFESSIONAL ORGANIZATIONS

### *Conference Dates*

#### ABEA (Az Business Education Association)

2007 April xx-xx, Scottsdale AZ (dates not yet firm)

#### WBITE (Western Business & Information Technology Education)

2007 Feb 15-18, Missoula, MT

2008 May 23-26, Scottsdale AZ

2009 Feb 13-16, Post Falls, ID

#### NBEA (National Association of Business Educators)

2007 Apr 4-7, New York Marriott Marquis, NY

2008 Mar 19-22, San Antonio Marriott Riverwalk, TX

2009 Apr 8-11, Chicago, IL

2010 Mar 31-Apr 3, San Diego, CA

2011 Apr 20-23, New Orleans, LA

#### ACTE (Assn for Career and Technical Education) Nat'l conference

2006 Nov 30-Dec 2, Atlanta GA

2007 Dec 13-15, Las Vegas, NV

#### ISBE (Internat'l Association of Business Educators) usually July

2007 Vienna, Austria

2008 Rome or Naples, Italy

2009 Carlsbad, Czeck Republic

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## Wells Fargo and Mesa High School—A Great Partnership!

Students and teachers in Mesa are cashing checks and making deposits at a location you might not expect. Wells Fargo has opened its first full-service banking branch on a high school campus at Mesa High School. Four 2006 graduates from the school were hired as tellers and bankers to operate the branch, where they earn up to \$31,000 a year. A dedication is set for Oct. 6, but it opened Aug. 21. The branch operates five hours a day, five days a week.

Wells Fargo converted a classroom into the bank branch, which is intended to help students learn about financial services and develop personal finance and job skills.

Mesa High graduates of 2007 will also have the chance to apply for jobs with Wells Fargo.

- Josh Kelley



WBITE CONFERENCE  
WBITE CONFERENCE



**How** do you get a half-price or free registration for WBITE/MBITE's conference in Missoula, Montana, in February, 2007? If this sounds too good to be true—keep reading!

**What?** The eighth annual **Professional Development Institute** will be held in conjunction with the 2007 WBITE/MBITE Conference (February 15-18, 2007) and led by Mary Ann Lammers, PDI Director and NBEA Past-President.

**Who?** Two WBITE members from each state or province can be selected to attend the institute and the conference for half the registration price. Your state or province may also elect to pay the other half of the registration fee.

**Why** do you want to be involved? You have the opportunity to network with other business educators, learn new leadership skills, and find out how to become more involved in your professional associations! Share this opportunity with your administrator to encourage his/her supporting your endeavors.

**Where** do you find out more? Contact your state or provincial president; Julie O'Dell, 2007 WBITE president, at [odellj@hardin.k12.mt.us](mailto:odellj@hardin.k12.mt.us); or Mary Ann Lammers, director of the Professional Development Institute at [malammers@comcast.net](mailto:malammers@comcast.net).

**When?** The deadline for this program is **November 1, 2006**. So don't wait to get your school's permission and your travel arrangements made. Find out today how you can experience "**Big Business Under the Big Sky**" by attending a first-class professional development opportunity in Montana!



# WBITE CONFERENCE WBITE CONFERENCE

Complete this application and return it by **November 1, 2006**, to your STP President, who must mail the application to Mary Ann Lammers, Linn-Benton Community College, 6500 SW Pacific Blvd., Albany, OR 97321, by **November 15, 2006**. You will be notified of your acceptance by December 1, 2006.

If chosen by your STP, you will be expected to register for the conference. WBITE will reimburse one-half of the registration fee (does not include independent food, computer workshops, entertainment, or tours) and your state/territory/province may reimburse the other half of your registration. The reimbursement from your S/T/P is your responsibility; you must contact that president.

## **CONFERENCE INFORMATION**

*Conference 2007—February 16-19, 2007*

Missoula, Montana, Holiday Inn–Parkside

**Registration Fee for NBEA/WBITE members is \$175**

**Registration Fee for nonmembers is \$255**

## **PROFESSIONAL DEVELOPMENT INSTITUTE LEADERSHIP TRAINING**

**Date:** Friday, February 16, 2007

**Time:** 8 a.m. to 2 p.m. (includes lunch)

**Location:** Holiday Inn–Parkside (room to be announced)

WBITE will pay half of the \$-----175 member registration fee. Your STP may pay the other half; they will inform you of this.

**UNIVERSITY CREDIT:** University credit will be available. The host institution, tuition costs, and process details will be available closer to the conference.

Thank you for participating in this program. WBITE is extremely happy to provide this opportunity for you. Your involvement with your professional association is a great investment for your future. Best wishes on your leadership venture. If you have any questions, please contact Mary Ann Lammers, PDI Director at [malammers@comcast.net](mailto:malammers@comcast.net) or Julie O'Dell, WBITE President, at [odellj@hardin.k12.mt.us](mailto:odellj@hardin.k12.mt.us).

**Western Business and Information  
Technology Educators  
PROFESSIONAL DEVELOPMENT INSTITUTE APPLICATION  
UNIVERSITY CREDIT AVAILABLE**

Name \_\_\_\_\_

Preferred Mailing Address:

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

School \_\_\_\_\_ e-mail \_\_\_\_\_

Number of years employed and at what levels? \_\_\_\_\_

*How many conferences have you attended?*                      *WBITE* \_\_\_\_\_                      *NBEA* \_\_\_\_\_

How much do you know about the structure of WBITE/NBEA?

Very little                      Some knowledge                      Quite a bit                      Not sure

What leadership positions have you held in any organization?

\_\_\_\_\_

Personal and Professional Goals

What are your expectations?

Are you willing to serve on a WBITE committee or in a leadership position in the future? If so, do you have a preference?

\_\_\_\_\_

**[INFORMATION AND INSTRUCTIONS FOR REGISTRATION](#)**

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