



# THE ABEA BULLETIN

Arizona Business Education: A Tradition of Excellence

Arizona Business  
Education Association

Volume 32, Issue 4

Spring 2006

**ABEA— Providing the Bridge Between Business & Education: Today's Students Becoming Tomorrow's Leaders**

## **No Business Teacher Left Behind "Demystifying the Classroom"**

**ABEA Spring Conference**

**April 28-29**

**Fiesta Inn, Tempe**

**\$165.00 for members and guest — \$90.00 for students**

**Registration forms will be available shortly on ABEA's website .**

### **Workshops will include:**

- \* Yes, Technology is Important, But Don't Forget YOU are, Too!
- \* Help, There's an Interpreter In My Classroom, What Do I Do Now?
- \* Assessments, Good, Bad, and Beautiful
- \* Kick Up the Classroom - active student engagement and higher order thinking
- \* And much, much more!!

If you have an interesting topic and would like to present a workshop - please contact Neala Sillman, ABEA President-Elect, [aslteaching@hotmail.com](mailto:aslteaching@hotmail.com).

### **The following awards will be presented at the ABEA Spring Conference:**

Middle/Jr. High School Teacher  
Secondary Teacher  
Post-Secondary Teacher  
New Business Teacher of the Year  
Distinguished Service Administrator/Supervisor  
Distinguished Service Institution/Organization/Agency

If you know some deserving person, please don't hesitate to nominate them.

Send your Award nominations to Dana Fladhammer at

[dana.fladhammer@pcmail.maricopa.edu](mailto:dana.fladhammer@pcmail.maricopa.edu).

Recommend a Scholarship Recipient for Future Business Education Teachers by contacting Shirley Eittreim at [sjeittreim@frontiernet.net](mailto:sjeittreim@frontiernet.net).

Criteria and nomination/application forms are available on the ABEA website [www.azbea.org](http://www.azbea.org).

Please join us as an attendee, presenter, facilitator, or committee member!

Questions? Please contact ABEA Spring Conference Chair, Michael Cruz at [Michael.R.Cruz@asu.edu](mailto:Michael.R.Cruz@asu.edu) or Neala Sillman at [aslteaching@hotmail.com](mailto:aslteaching@hotmail.com).

***We'd like to get to know you!***



## **WBITE President will Attend ABEA's Spring Conference**

Jean Hara, WBITE President from Hawaii, will attend the ABEA Spring Conference to be held April 28-29 at the Fiesta Inn, Tempe.

See Page 3 for the registration for this conference.



### ABEA Mission

*“Serve individuals and groups in all endeavors associated with and about business and business education.”*

### Arizona CTE Mission

*“Prepare Arizona students for workforce success and continuous learning.”*

### Arizona CTE Vision

*“Ensure a dynamic workforce by fully developing every student’s career and academic potential.”*

## Dr. Rader Receives National Award

Dr. Martha Rader’s article entitled “A Comparison of State and National Standards for Business Education” was selected as the outstanding article in the NABTE Review in 2005.

*NABTE Review* is published by the National Association for Business Teacher Education, and is an annual refereed journal that serves as a forum for research in business education.

This article may be located at Rader, M. H. (2005). A comparison of state and national standards for business education. *NABTE Review*, 32, 10-15.

## Why Computers Sometimes Crash! by Dr. Seuss

If a packet hits a pocket on a socket on a port, and the bus is interrupted at a very last resort, and the access of the memory makes your floppy disk abort, then the socket packet pocket has an error to report.

If your cursor finds a menu item followed by a dash, and the double-clicking icon puts your window in the trash, and your data is corrupted cause the index doesn't hash, then your situation's

hopeless and your system's gonna crash!

If the label on the cable on the table at your house, says the network is connected to the button on your mouse, but your packets want to tunnel to another protocol, that's repeatedly rejected by the printer down the hall.

And your screen is all distorted by the side effects of gauss, so your icons in the window are as wavy as a souse; then you may as well reboot and go out with

a bang, 'cuz sure as I'm a poet, the sucker's gonna hang.

When the copy on your floppy's getting sloppy in the disk, and the macro code instructions is causing unnecessary risk, then you'll have to flash the memory and you'll want to RAM your ROM, and then quickly turn off the computer and be sure to tell your Mom!

Well, that certainly clears things up for me. How about you?



## NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

### MEMBER SERVICES

#### Publications

- *Business Education Forum*, NBEA's Journal
- *Keying In*, NBEA's Newsletter
- *NBEA Yearbook*
- Special Publications and Promotional Items
- Curriculum Standards and Resources

\$250,000 Professional Liability Insurance

Annual National Convention

Regional Association Membership

Regional Conventions

Legislative Advocacy

Business-Industry Link

Professional Awards Program

International Society for Business Education (ISBE)

MasterCard Program

### RETURN THIS FORM WITH PAYMENT TO:

National Business Education Association  
1914 Association Drive  
Reston, VA 20191-1596  
(703) 860-8300 • Fax: (703) 620-4483  
E-mail: nbea@nbea.org  
www.nbea.org

IMPORTANT... Please list both home and business addresses and telephone numbers  
Indicate mailing preference:  Home  Business

Name _____	Title _____
Organization _____	
Business Address _____	
City _____	State _____ Zip _____
Business Phone (Include Area Code) _____	E-Mail _____
Home Address _____	Home Phone (Include Area Code) _____
City _____	State _____ Zip _____

<b>METHOD OF PAYMENT:</b>	<b>MEMBERSHIP CLASSIFICATION:</b>
<input type="checkbox"/> Check Payable to NBEA	<input type="checkbox"/> Professional ..... \$75
<input type="checkbox"/> Visa # _____	<input type="checkbox"/> Professional/ISBE ..... \$105
<input type="checkbox"/> MasterCard # _____	(International Society for Business Education)
Expiration Date _____	Membership dues include a \$20 subscription to <i>Business Education Forum</i> . Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes, however, they may be deducted as a business expense under other provisions of the Internal Revenue Code.
Signature _____	
<small>Signature required for all credit card charges</small>	

Members of NBEA are automatically WBITE members.



Arizona Business Education Association's  
Spring Conference presents  
**No Business Teacher Left Behind:  
"Demystifying the Classroom"**  
April 28 & 29, 2006  
ABEA Website for updates at [www.azbea.org](http://www.azbea.org)

**GENERAL INFORMATION**

Name: \_\_\_\_\_  
 Home Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Home Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 School or Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Work Phone: \_\_\_\_\_  
 Name of Guest: \_\_\_\_\_

**FRIDAY OPTIONS**

**Morning:**  
 7:00 - 8:00 Registration \_\_\_\_\_  
 7:00 - 9:00 Breakfast \_\_\_\_\_  
 9:00 - 12:00 Workshops, Business Tour of Fairytale Brownies  
 (Business Tour Limited to First 20 registrants)  
**Afternoon:**  
 12:00 - 1:00 Lunch \_\_\_\_\_  
 1:00 - 4:00 Workshops \_\_\_\_\_  
 1:00 - 6:00 Trade Show \_\_\_\_\_  
 5:00 - 6:00 Reception, Trade Show, and Silent Auction \_\_\_\_\_  
**Evening:**  
 6:00 - 8:00 Dinner and Keynote Speaker \_\_\_\_\_  
 8:00 - 10:00 Networking Social (\$10) \_\_\_\_\_

**Saturday Schedule**

**Morning:**  
 7:00 - 9:00 Registration \_\_\_\_\_  
 7:00 - 9:00 Breakfast \_\_\_\_\_  
 9:00 - 12:00 Concurrent Workshops \_\_\_\_\_  
 9:00 - 12:00 Trade Show, Final Silent Auction Bids \_\_\_\_\_  
**Afternoon:**  
 12:30 - 2:00 Lunch, Awards, and Meeting \_\_\_\_\_

**"NO BUSINESS TEACHER LEFT BEHIND"  
"Demystifying the Classroom"**

*If you teach a business-related course, this conference is for you!*

Workshops will include such topics as:

- \* Yes, Technology is Important, But Don't Forget YOU are, Too!
  - \* 21st Century Skills - How do I teach them?
  - \* Photo Story 3 in the Classroom
  - \* Assessments, Good, Bad, and Beautiful
  - \* Kick Up the Classroom - active student engagement and higher order thinking
- And much, much more!!**



**Fiesta Inn Resort**

2100 South Priest Dr.  
 Tempe, AZ 85282  
 480-967-1441 or 800-528-6481  
[www.fiestainnresort.com](http://www.fiestainnresort.com)

**Room Rate: \$109.00+ tax/night (single or double)**

**Reservation cut-off April 1**

**REGISTRATION**

Conference Attendee (for 2 days) .....	\$160
Guest.....	\$170
University Student Member*/Guest.....	\$ 90

**Registration includes ABEA dues (\$25)  
for 2005-2006, all meals, and the reception.**

\*University student is defined as "not a full-time teacher working on an advanced degree."

**PAYMENT INFORMATION**

Registration Total	\$ _____
Guest	\$ _____
Business Tour (\$25 Per Person)	\$ _____
Friday Workshop (\$15)	\$ _____
Friday Night Social (\$10 each person) 8:00 – 10:00 pm <i>Networking social in coordinator's suite</i>	\$ _____
<b>Grand Total:</b>	<b>\$ _____</b>

**Make checks or school purchase orders payable to  
ABEA**

Mail to-- Rochelle Thompson, Treasurer  
 Professional Office Instruction  
 1325 West 16<sup>th</sup> Street, Suite 5  
 Yuma, AZ 85364  
 Phone: 928-343-3076



## 2006 SUMMER CONFERENCE *CTE - EXPECT SUCCESS!*

If you are interested in facilitating a Business Education Session, please contact Chris Liebelt-Garcia at [chrisliebelt\\_garcia@yahoo.com](mailto:chrisliebelt_garcia@yahoo.com) or call 602-764-8083.

**AZ 2006 Career  
Technology  
Education  
Summer  
Conference**  
is scheduled for  
**Loews Ventana Canyon  
Resort**  
**July 17-19**  
with pre conference  
sessions scheduled for  
**July 15 and 16**  
*Plan NOW to attend!*

The ABEA Summer Conference Committee has again designed a memorable and exciting Summer Conference experience for business educators!

Business educators will be attending events at Loews Ventana Canyon in Tucson from July 15-20. The New Business Teacher Workshop will be held on Sunday, July 16, from 8-2. This year the General Opening Session will be held at the WESTIN at 5:00. Busses will provide transportation between sites.

The Business Education Opening Session will take place on Monday morning from 8-9:30. A few of the sessions occurring Monday include curriculum roll outs for Financial Services, Accounting, and BMAS; NOCTI Testing for Business, the FISH Philosophy, Financial Fitness for Life, Getting Organized in the Classroom, and the famous *Business Fiesta Casino Night Out* from 6:30-9:30.

Tuesday has another great line-up with IC3 Exam and Certification, using ASSET, Real World Industry Skills, English Immersion Strategies for Business, the FBLA New Adviser Workshop, highly performing business programs, and many others! The Business Education/ABEA Luncheon will be held on Tuesday from 11:45-1:15.

Wednesday morning the Awards Program and Brunch will take place from 10-11.

On-line registration should be available to you toward the end of March. Don't forget to ask your local Director for funding toward Conference expenses.







## It's Not too Early to Consider...Becoming a Fellow by Sally Powers

In the Fall of 2001, a fellow teacher and ACTEAZ member called me and suggested I apply for the fellowship program. I really wasn't familiar with the program so I asked for more details. When I learned more about the program I decided it was time to step outside of my classroom and "stretch my wings." I had no idea how much my life would change. Since that time I:

- \* Attended and was involved with three annual state policy seminars
- \* Attended ACTE national conferences in Las Vegas and Kansas City
- \* Attended and or Presented at ACTE Region V conferences in Alaska, Montana, and North Dakota
- \* Attended the National Policy Seminar in Washington, DC in 2002 and 2004 (we were in DC the night we went to war with Iraq)
- \* Attended Fall and Mid Winter ACOVA/ACTE Conferences
- \* Attended ACTE Summer Conferences in Tucson
- \* And, of course, met and worked with CTE teachers from across Arizona and

the US.

None of this would have been possible without the support of my CTE Director, Tony Maldonado, and my principal the first two years, Barbara Remondini.

As you will read in the following paragraphs written by Past President Patti Beltram, one of the goals of the fellowship program is to help develop leadership skills. I now serve as Treasurer of ACTEAZ and Legislative Chair for ABEA. I think it is fair to say the fellowship program is the reason I now hold these positions.

Take the time to consider the fellowship program. It will provide insight into our legislative processes, national and state ACTE organizations, and, possibly, your own ABEA organization. Applications will be available at the summer conference and online after that. You may also email [swpowers@mpsaz.org](mailto:swpowers@mpsaz.org) or phone 480-472-0395 for more information.

Here is some information from Patti:

"The following information describes the goals, objectives and responsibilities of the Fellowship program.

"There will be at least one in-service session for the purpose of

training the Fellows for the activities they will participate in. Additional training and planning sessions may be necessary as the requirements for each activity may vary.

"A selection committee, to be composed of ACTEAZ officers and Fellowship Interns, will identify the 2006-2007 Fellows. No more than six new Fellows will be selected. The most important criteria will be the applicants' ability to demonstrate the support of their local administration and the narrative part of the fellowship proposal. Applicants may be asked to attend an interview session with the selection committee.

"ACTEAZ encourages local school districts to support a candidate(s) for the ACTEAZ fellowship program. Districts may commit to financially sponsoring a participant in the fellowship program. The program of work activities, the application process, and the selection criteria will remain the same. The submitting district will agree that this is a candidate they will sponsor and final agreement for selection will be at the discretion of the ACTEAZ Fellowship selection

committee.

"ACTEAZ will cover some travel costs as needed and approved by the Fellowship Committee.

"The ACTEAZ fellowship program provides an opportunity for career and technical educators to become familiar with and participate in the processes used by policy makers in the development and implementation of laws, regulations, and other public policies at the local, state and federal levels. In addition, this fellowship experience will assist individuals in further developing their leadership skills in Career and Technical Education, and their involvement in professional associations.

"Fellowships are limited to ACTEAZ members who have at least one year of work in or around Career and Technical Education. Applicants must have the support of their district, with a signature from their supervisor. Fellows will be asked for a three-year commitment, with one year of intensive involvement. Second and Third year Fellows are asked to serve on an ACTEAZ committee, run for an affiliate office, or run for an ACTEAZ office."



## Professional Contribution . . . When Does it Stop?

### **Congratulations**

**To the  
NBEA Leadership Team  
and Conference  
Planning Committee**

**The 2006 NBEA  
Conference in Tampa  
was excellent.**

*Moving a conference from one site to another at the last minute had to be a real challenge.*

**What a job these professionals did in getting it altogether and never looking back.**

Thank You  
to each and everyone.

*USA Today*, Thursday, April 13, 2006, posted an advertisement banner at the bottom of the sports section which states that the dictionary definition of retirement is “to disappear, to go away.” However, the advertiser states that their definition of retirement is “to connect, to reinvent, freedom”.

Retirement is a time to plan for with enthusiasm. Everyone handles it differently depending on their age, self-esteem or individual needs.

One of our members tells that his school district recently announced a retirement incentive where one could retire at the end of the 2006 or 2007 school year if the necessary requirements had been met.

Although he had already decided to retire at the end of the 2007 school year, the announcement caused him to take advantage of the

incentive program and retire at the end of the 2006 term. As soon as the announcement was made and he submitted his paper work by the deadline, there was a different “air,” a sense of change in relationships.

As department chair he found himself being left out of making some decisions because he was retiring. He was denied professional travel—since he was retiring. You get the idea.

While some teachers returned from winter break counting the days to the end of the year, he was worrying about being able to complete the course work which needed to be covered in the curriculum.

After 36 years as an educator and 29 years in the district, he felt as if he was no longer valuable to the system and his self-esteem dropped. He wondered what would happen if he went into his classroom the first week of the last term and told

the students “since I am retiring and my contribution doesn’t mean anything, let’s forget the rest of the curriculum and play games and go on the Internet.” He wondered if he would then become a “PROFESSIONAL” again. He thought that probably his principal and vocational director would be at his door the next day—DON’T YOU?

**NO!** You don’t stop being a professional when you retire! When you become a teacher—YOU ARE always a teacher. Once a professional—YOU ARE always a professional. He is just retiring as a classroom teacher, not from the profession. What does get to him is their professionalism.

How do you rate your professionalism? Do you attend ABEA, ACTE, NBEA, WBITE or other conferences to improve your teaching skills and to keep up with the changes in education?

## NBEA Announces Dues Increase

At the recent Membership Chairs meeting at the NBEA Conference in Tampa, Florida, Executive Director, Jan Treichel, announced that NBEA has raised its professional dues.

NBEA professional dues are raised to \$75.

Retired professional dues are now \$50.

Student dues will remain the same at 40.

These changes are now in effect.



## Mid-year Business Education Meeting in Review

Dr. Janet Gandy, ADE Business Education State Supervisor, and Judy Balogh, Program Manager, ASU Office for Workforce Education and Development, developed and hosted the 2006 Mid-Year Business Education Meeting on February 2 at the Holiday Inn Phoenix West.

Participants were offered information from an industry/business panel on Mergers and Acquisitions. The panel included Mary Jane Rogers, Sr. Communications Director, Chase Media Relations; John Giddings, Director of Finance, McDonnell Douglas Helicopter Company; and Richard Condit, Vice President and CAO, Sundt Construction, Inc. The panel moderator was Robert Miksovsky, Dean of Business, DeVry University.

Dr. Gandy, Susan Mellegard, State Supervisor for Career Exploration, and Sheran Mattson, Curriculum Project Director, Mattson Resource Development, then presented an update on the New CTE Delivery System. The new delivery

system has 4 new phases:

- \* Career Awareness (K-6)
- \* Career Exploration (Formerly Level I [Middle School])
- \* Career Preparation (Formerly Level III [11<sup>th</sup> & 12<sup>th</sup> grade])
- \* Career Management (Formerly Level IV)
- \* A system of technical assessments for CTE will begin in the 2007-2008 school year.

The afternoon sessions gave participants an opportunity to learn about:

- \* *All You Need to Know about FBLA* presented by Ryan Hamilton, ADE/CTE FBLA Specialist
- \* *Teaching Smarter, Not Harder* presented by Dr. Gandy.
- \* *Program Promotion* presented by Patti Beltram, CTE Instructional Specialist, Peoria Unified School District.

Each participant attended two of the three sessions according to their interests.

## ABEA Scholarships and Awards Announced

Dana Fladhammer, Awards Chair, announces the following awards to be presented at the 2006 Spring ABEA Conference:

- \* Middle/Jr. High teacher
- \* Secondary Teacher
- \* Post-Secondary Teacher
- \* Distinguished Service—Administrator/Supervisor
- \* Distinguished Service—Institute/Organization/Agency
- \* Distinguished Service—Program

Criteria for these awards may be found on Page 5 of this newsletter with the application being on Page 3. This information may also be found on the ABEA website.

Contact Dana at [dana.fladhammer@pcmail.maricopa.edu](mailto:dana.fladhammer@pcmail.maricopa.edu) for more information on awards.

Shirley Eittreim, Scholarships Chair, announces the LL Via Scholarship. In addition, ABEA offers up to three scholarships for Future Business Education Teachers. Contact Shirley at [sjeittreim@frontiernet.net](mailto:sjeittreim@frontiernet.net) for additional information on scholarships.

Criteria and application forms for scholarships are online at [www.azbea.org](http://www.azbea.org).

## Come One! – Come All!

By becoming a member of NBEA you will *qualify* for the following benefits:

- \* NBEA Professional Journals and Publications
- \* Special Publications
- \* Regional Association Membership (WBITE)
- \* Opportunity to attend the National Convention
- \* Opportunity to attend the Regional Convention
- \* \$250,000 Professional Liability Insurance
- \* Group Insurance Plan
- \* Professional Awards Program
- \* International Society for Business

Education Membership

- \* NBEA Advocacy
- \* MasterCard Program

All ABEA members are challenged to become a member of NBEA! Find out what is going on outside the state of *Arizona*? Just think of the networking possibilities! How many new NBEA members can we get from our great state!

Just compete the membership form located in this newsletter or join online at [www.nbea.org](http://www.nbea.org).

Questions should be directed to Linda Simmons, ABEA Membership Chair, at [lls@winslow.k12.az.us](mailto:lls@winslow.k12.az.us).



### Bridging Opportunities

2006	
Mar 24-25	PBL State Ldrshp Conf, ASU
Apr 12-15	NBEA Conv, Tampa
April 28-29	ABEA Spring Conference, Tempe
Jun 12-14	FBLA State Officer Training
Jun 24-27	PBL Natl Ldrshp Conf, Nashville
Jun 29-Jul 2	FBLA Natl Ldrshp Conf, Nashville
Jul 16-19	AZ ACTE Conf, Tucson
Jul 2006	ISBE, Faroe Islands
2007	
Feb 15-18	WBITE Conf, Montana
Apr 4-7	NBEA Conv, New York City
2008	
Mar 19-22	NBEA Convention, San Antonio
May 23-26	WBITE Conf, Scottsdale

**Your Membership makes a difference.**

- \* Dollars for Awards
- \* Dollars for Scholarships
- \* Influence Legislation
- \* Networking
- \* Professional Publications
- \* Workshops/Conferences

**JOIN TODAY (See the form below)**

## WBITE ROCKS IN ARIZONA Digging into Educational Opportunities!

### WBITE 2008

Memorial Day 2008-May 23-26, 2008

### Scottsdale Plaza Resort

7200 North Scottsdale Road

### What are YOU planning on doing professionally?

By the time you receive this current edition of the ABEA Newsletter, the 2005-06 school year will be just about over. Summer vacation and Summer Vocational Conference will be (hopefully) in your planning stages. And before you know it the start of the 06-07 school year will be here.

Memorial Day weekend 2008 may seem like a long time away from you; however, your planning committee has been hard at work. All committee chair positions have

been filled and now the task of getting the workforce in place is at hand. This is where we need your HELP! Some of you have already volunteered and should be contacted in the near future. **If you have not volunteered yet, now is the time to let us know if you are willing to help us out.**

Will you help us make . . .

### WBITE ROCK IN ARIZONA?

Kris Sheets

Conference Chair

2006-07 WBITE President-Elect



### ABEA Membership Form (Mail this form with check to):

Rochelle Thompson, 1113 S. Brangus Avenue, Yuma, AZ 85364

[www.azbea.org](http://www.azbea.org)

**Please print legibly:**

Name \_\_\_\_\_

School \_\_\_\_\_

Jr. High/Middle School    High School    Post-Secondary

Check your preferred mailing address ( school or home )

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Years in ABEA \_\_\_\_\_

Years of Teaching \_\_\_\_\_ Are you interested in helping with an **ABEA Committee?** \_\_\_\_ Yes \_\_\_\_ No

\*Who recruited you? \_\_\_\_\_

*\*This information is necessary for our **Each One Reach One** membership campaign and will help us RECOGNIZE members during the **ABEA Spring Conference.***