

Special Points of
Interest

- > ABEA Spring Conference Information
- > Entrepreneurship Growing At Arizona State University
- > Metro Tech High School Introduces Arizona's First Student Run Credit Union

Reinvent Your Passion in 2010

Greetings Arizona Business Educators. Like many of our business education colleagues across the country, Arizona Business Education Association (ABEA) members are dealing with budget cuts, program disestablishments, and lost morale. However, in response to these challenges, Arizona business teachers have committed to the process of reinventing their passions—particularly their passion for teaching business. As we have told our students hundreds of times before, passion is a fundamental key to success. We have also stressed the importance of creativity, innovation, and the investment of time and energy as a means of overcoming adversity. As such, ABEA is excited to announce the theme of its annual Spring Conference: *Reinvent Your Passion—Invest, Innovate, and Create!* The ABEA Spring Conference is scheduled to be held on Friday and Saturday, April 9th and 10th, 2010 (please see the enclosed flyer and registration form for details). Anne Wisener, the ABEA

Executive Board's Conference Chair, cordially invites you to attend our sure-to-be motivational conference this spring. Also, please visit www.azbea.org for past conference details and event photos.



Brent Sebold, President

In addition to planning an inspirational and informative Spring Conference, the ABEA Executive Board is working diligently to (1) invest in the future of the Association and our profession; (2) innovate in the arena of Arizona business education; and (3) create programs that will be of the greatest value to our stakeholders. Specifically, Jason Bronowitz, one of the ABEA Executive Board's rising stars, has recently lead seven presentations at the Delta Pi

Epsilon national conference with his colleagues and students from Arizona State University. His group presented valuable entrepreneurship education and distance business education research. Selections of topics that he and his team have studied are as follows:

- Maintaining Quality and Integrity in Online Business Education
 - Using E-Bucks in an Entrepreneurship Course
 - Using GoVenture Entrepreneur to Teach Entrepreneurship
 - Using Current Literature in an Entrepreneurship Course
 - Case Studies in Ethics in Entrepreneurship
 - Improvement of Instruction in Entrepreneurship Education
 - FiSimple Curriculum in Entrepreneurship, Leadership and Personal Finance
- Dr. Robert Gryder, the ABEA Executive Board's On-line Journal Editor, seeks to collect and share scholarly works with the rest of the business education community.

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ABEA Spring Conference

April 9th & 10th

“Reinvent Your Passion: Invest, Innovate and Create”



Watch for an email regarding an online survey conducted by ABEA. Participants will be entered into a drawing to win a gift card!!

Continued from page 1

Dr Gryder, who has recently retired from Arizona State University after more than 50 years of service, has been an ABEA Past President and member since 1959. Dr. Gryder continues to actively promote best practices in business education via the ABEA Journal. If you or your colleagues are interested in submitting articles for publication in the ABEA Journal, please visit <http://abea.asu.edu/> or email Kelly Madison, the ABEA Executive Board’s Associate Journal Editor, at keldg14211@mail.riosalado.edu for more information.

Did you know that the Arizona Future Business Leaders of America chapter has over 5,000 members from more than 105 high schools throughout the state? As business educators, we all must realize the importance of our student’s professional organizations. Ryan Hamilton, the Arizona FBLA State Director and ABEA Board member, aims to help educators share the value of belonging to professional organizations with their stu-

dents. Ryan hopes that all Arizona business educators will join him in his quest to promote the value of becoming involved with FBLA or other similar student-focused professional organizations.

In an effort to increase the impact of our state, regional, and national organizations, Jaci Jones, the ABEA Executive Board’s Membership Chair, has committed to personally contact potential members and discuss the benefits of our professional membership. Despite enormous personal challenges, Jaci has vowed to promote ABEA, WBEA, and NBEA at every Arizona business education event and work closely with our Association’s regional representatives to plan and hold at least one social event this year to recruit and retain business educators within our ranks. As a result, Jennifer Bishop, the ABEA Executive Board’s Northern Arizona Representative, is planning to host a Business Educator Social very soon. According to Jennifer, this event will allow business and

accounting teachers to network, share ideas and have fun!

Finally, Susan Leon, the ABEA Executive Board’s Awards Chair and 2010 WBEA Professional Development Institute graduate, is committed to publicizing ABEA’s professional award opportunities and award winners. Susan’s efforts will undoubtedly illustrate our Association’s commitment to our community partners and promote the advancement of business education professionalism.

In sum, ABEA is making deliberate strides toward helping business educators reinvent their passions during these challenging economic times.

Through the creative and innovative investment of time, energy, and resources, ABEA believes that all business educators can make a positive and lasting impact on a very important group of people—our students.

Respectfully,
Brent Sebold,
2009-2010 President

ABEA Members Co-Author Ebucks Article

Congratulations to Schavon Waggoner of Cesar Chavez High School and Jason Bronowitz of Arizona State University for their article titled “E-Bucks: A Simulated

Classroom Economy Using Experiential Learning Activities” that was published in the October issue of The Business Education Forum. This is just one of the many

articles that Jason and Schavon worked on researching and writing over the summer. Great job!!

Work Experience Gained at High School Credit Union

Arizona's first student-run credit union opened a branch on Metro Tech High School's campus in September 2009. Canyon State Credit Union has teamed with Phoenix Union High School District and Career and Technical Education to open a branch on Metro Tech's campus. The credit union will service students, teachers, and staff by offering a variety of deposit account products. The grand opening was held on September 29 and two students who won a drawing were the first ones to open new savings accounts the day of the grand opening. Canyon State provided over-sized \$5 bills for the "grand savings opening."

The goals of the partnership are many. This brings an opportunity for the Banking and Financial Services second-year students to receive work-based learning experience by working during school hours. The banking students submitted resumes and interviewed with Canyon State personnel. Six students were hired and went through two weeks of training before standing behind the teller line ready for their first customers. Even though these are unpaid positions, the students are learning invaluable

skills, such as banking services and principles, customer service, cash handling, balancing, and types of accounts. They will have a much better chance of being hired by another credit union or a bank when they graduate. In an effort to involve as many students as possible, additional banking students had the opportunity to apply and go through the hiring process also. Four new tellers started with the credit union when second semester began.

Another goal of having a credit union on campus is to offer financial literacy education to the students on campus. One of the tellers and the branch manager, Samantha Donato, a Canyon State Credit Union employee, created a PowerPoint to present to classes. The PowerPoint describes the differences between a credit union and a commercial bank, the importance of saving money, and the ways a credit union can benefit the students. Several classes have viewed the power point, and more financial education is planned for the future.

The banking teacher, Barbara Renner, and the branch manager, Samantha Donato, write a monthly newsletter to dis-



Student Run Credit Union at Metro Tech High

tribute campus wide. The newsletter includes hours of operation, budgeting tips, promotional events, student recognition, financial literacy contests, and student-written articles – and lots of pictures.

If you would like to know more about opening a credit union on campus, Barbara Renner and Samantha Donato will be presenting a workshop at the ACTEAZ Summer Conference in Tucson this July. Barbara can be reached at 602-764-8085 and Samantha's telephone number is 623-580-6000 ext. 1158.

Story by Barbara Renner,
Accounting and Finance
Teacher at Metro Tech
High School

"Another goal of having a credit union on campus is to offer financial literacy to the students."



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Barbara Renner President-Elect
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Chris Liebelt-Garcia, ACTEaz Summer Conference
Shea Padilla, State Supervisor, ADOE Representative
Kris Sheets, WBEA/WBITE Representative
Dr. Janet Gandy, Consultant

Message From Your President Elect!

I am very excited to be the President-Elect of the Arizona Business Education Association. I became a member in 1998 when I taught at the Arizona Institute of Business and Technology. The director there was very supportive of our professional organizations, and encouraged all her business teachers to join ABEA. During the last 6 years, I have served on the ABEA board as Treasurer, Historian, and Secretary. During my term as President-Elect and

President, I hope to bring our organization more fully into the digital age, increase membership, and make your membership more relevant with the sharing of lesson plans and best practices teaching strategies. Because of professional and personal demands, it's hard to find time to add one more activity to our daily, weekly, or monthly schedules. That's why I plan on making it easier than ever to become involved with your professional organization, Ari-

zona Business Education Association. Thank you for your support, and I know we will have a great year together.



**Barbara Renner,
President-Elect**

ABEA Awards Announced

The Arizona Business Education Association is proud to announce the following awards to be presented at the 2010 ABEA Spring Conference: Middle/Junior High School Teacher of the Year, Secondary Teacher of the Year, Post-Secondary Teacher of the Year, New Busi-

ness Education Teacher of the Year, Distinguished Service Award to an Administrator, and Distinguished Service Award to a Business or Business Person. Criteria and nomination forms for these awards can be found online on the ABEA website

(www.azbea.com). Contact Susan Leon, Awards Chair at suleon@peoriaud.k12.az.us for more information. Submissions must be postmarked by March 15, 2010.

Marcos De Niza Business Teacher Remembered

Mr. Brian Tracey, a former Business Teacher at Marcos de Niza High School and an ABEA member, suffered a fatal heart attack while hiking in the Supersti-

tion Mountains--one of his favorite past times. Funeral services were held on Saturday, January 9th, 2010 at St. Paul's Catholic Church in Phoenix. Brian will be

remembered as a great business educator by the members of the Arizona Business Education Association.

Entrepreneurship Growing at W.P. Carey School of Business

Entrepreneurship is a growing field at the W. P. Carey School of Business and our students are excited to combine their passions with their business skills to make ventures come to life. Within the past few years, several new entrepreneurship offerings have been launched at ASU's business school, including the My Life Venture program and a major in Management– Entrepreneurship. Students have multiple options to get involved in entrepreneurship and each semester, the business school offers at least five core courses in entrepreneurship: WPC 294: My Life Venture, WPC 394: Creativity and Innovation, MGT 394: Entrepreneurship and Value Creation, MGT 440: Entrepreneurship, and MGT 445: Business Plan Development. Additional entrepreneurship courses are regularly offered by faculty members in management, marketing and finance. The deans of the business school also teach popular entrepreneurship electives, including Emerging Business Challenges, applying problem solving and decision making to business scenarios, and Encounters with Entrepreneurs and Leaders, where students meet guest entrepreneurs and leaders each

week, to hear their stories of success and failure and learn the life lessons they wish they would have heard when they were in college.

My Life Venture is a university-wide certificate program that is cross disciplinary and innovative. The program incorporates aspects of disciplines such as business, human development, design, sociology, arts and education, fostering the entrepreneurial skills within students of all disciplines and backgrounds. Entrepreneurship is not limited to the business sector; entrepreneurs exist within business, political, not-for-profit, and artistic sectors. This program aims to prepare students by allowing them to understand the entrepreneurial mindset, so that they will be well-prepared to create ventures of their own. Through case studies, classroom discussions, guest speakers, and interactive exercises, students will not only learn about, but also experience entrepreneurship first-hand. The goal of the program is to expose students to entrepreneurship early in their academic careers, and allow students to engage with entrepreneurs to see and experience the entrepreneurial mindset. The intent of the program is to prepare

students with the knowledge and understanding of entrepreneurship to increase their likelihood of success as entrepreneurs in the future.

The My Life Venture program also supports the development of high school entrepreneurship programs. In summer 2009, the instructors taught a three-week summer class for teachers, with tuition sponsorship from Entrepreneurship at ASU, to train high school teachers to teach entrepreneurship. This semester, W. P. Carey students are traveling to local high schools to teach lessons in entrepreneurship, leadership and personal finance. The students and instructors are collaborating on developing lesson plans to teach in high school classrooms, as well as resources to distribute to teachers to assist in their own lesson planning. Teachers interested in getting involved with Entrepreneurship at W. P. Carey or taking entrepreneurship courses for graduate credit should contact

Jason.Bronowitz@asu.edu to express interest.

Story by Jason Bronowitz, Director of Entrepreneurship Initiatives, W. P. Carey School of Business, ASU





Spring Conference

*Raymond S Kellis High School
8990 W. Orangewood Ave
Glendale, Arizona*



CONFERENCE SUMMARY

Friday, April 9th

- Opening Session - Etiquette Dining Experience @ Vincent's on Camelback
- Informative Business Tour
- Innovative Concurrent Sessions
- Computer Workshops
- Cutting-Edge Exhibitors
- Dinner & Keynote Speaker

Saturday, April 10th

- Delta Pi Epsilon Breakfast
- Annual ABEA Meeting & Scholarship Awards
- UnConference Sessions – Attendee-Generated Hot Topic Discussions
- Working Lunch
- Silent Auction
- Mystery Mansion Night Out

Conference Highlights

Dining Etiquette Workshop

Luncheon Vincent's on Camelback

- **60-minute workshop:** the basics of business dining etiquette for all situations.
- **3-course gourmet luncheon** prepared and served by the staff at Vincent Guerithault's award-winning restaurant. Meal includes soup, chicken entree, dessert and beverage (vegetarian option available by advance request).



Join us at Cabela's for a Business Tour on Friday afternoon. Find out how this world-class business is innovatively adapting to the new economy. (\$25 per person)

UNCONFERENCE BREAKOUT SESSIONS

What is an UNCONFERENCE? An unconference is programmed -- and sometimes arranged -- by attendees. For everyone who thinks the highlight of most conferences is the coffee break, unconferences offer a **kinetic alternative** to breakout session fatigue. Canned speeches and passive audiences are out. Instead, attendees create and **actively participate** in the sessions on the fly, and intimate groups hash over subjects of their own choosing. The breakouts are guaranteed to be relevant to the attendees because YOU and your colleagues decide on the session topics!

Saturday Evening Social

Have some fun during our signature social event. Use your analytical business teacher skills to win prizes and figure out "who did it?" (\$40.00 per person)



At SONOMA RESTAURANT
25 West Van Buren,
SE Corner Van Buren & 1st Ave,
Phoenix 85003

Hotel Information

Crowne Plaza Hotel

2532 WEST PEORIA AVENUE

PHOENIX, AZ 85029

PHONE: 602-943-2341

www.crowneplaza.com/phx

Group Code: Arizona Business Educators Association

Rooms \$69.00 (plus tax) per night, double occupancy-reserve by April 2, 2010

The Crowne Plaza Phoenix North Metro Center stands out among North Phoenix hotels for superior service, boutique-style accommodations and convenient amenities. The hotel is centrally located off I-17.



www.azbea.org

Arizona Business Education Association's
Spring Conference presents
**Reinvent Your Passion:
Invest, Innovate, Create**
April 9 - 10, 2010

GENERAL INFORMATION	LOCATIONS																																
<p>Name: _____</p> <p>Home Address: _____</p> <p>City: _____ State: _____ ZIP: _____</p> <p>Home Phone: _____</p> <p>Email: _____</p> <p>School or Organization: _____</p> <p>Address: _____</p> <p>City: _____ State: _____ ZIP: _____</p> <p>Work Phone: _____</p> <p>Name of Guest: _____</p>	<p>Opening Session- Vincent's on Camelback 3930 East Camelback Road Phoenix, AZ 85018</p> <p>Raymond S. Kellis High School 8990 West Orangewood Avenue Glendale, AZ 85305</p>																																
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Maricopa Community College Foundation

L. L. VIA Business/Information Technology Scholarship

One \$1000 award for the 2010–2011 Academic Year to help cover tuition, textbooks, and related educational expenses.

Scholarship Criteria

- Applicant must be enrolled in a business-related or computer-related program.
- Applicant must be currently enrolled in a minimum of six credit hours at one of the Maricopa Community Colleges and will be continuing enrollment at a Maricopa Community College. Applicant must currently have a minimum 2.5 GPA in college course work.
- Applicant must submit a one-page letter of application, describing an educational or life challenge and what action was taken to overcome the situation.
- Applicant must submit two one-page letters of recommendation one from an instructor/advisor and one from an employer or place of volunteer work.
- Applicant must submit a current copy of all college transcript(s), official or unofficial.
- Previous recipients of this scholarship are not eligible.
- The recipient of this scholarship is expected to attend the Arizona Business Education Association Spring Conference Awards Luncheon (guest of ABEA) in April.

Application, transcript(s), and supporting documents must be received in the Maricopa Community Colleges Foundation Office no later than 4 p.m. on Friday, March 19, 2010

Scholarship Funds

Provided by "Friends of LLVia and the Arizona Business Education Association"



Help Your Students Be Famous!

Your ABEA newsletter would like to celebrate your students' successes with you!

Are you doing something innovative in your lessons? Are your students having a positive internship experience? Have they earned awards at competitions?

Do you have a success

story like the from Barbara Renner at Metro Tech High School? If you do, why not share? We can all learn from your experiences and we would love to celebrate with you. If you have an article you would like published, please email your story and pictures to the ABEA newsletter so we

can publish your ideas, experiences, and successes. Contact your ABEA Newsletter Editor, Kristin C. Williams at kwilliamsatsc@yahoo.com for information on deadlines and how to submit your story!

We look forward to publishing your stories!



Arizona Business Education
Association Newsletter
c/o Pete Manigold
Mountain Pointe High School
4201 E. Knox Road
Phoenix, AZ 85044
Phone: 480-577-7038

Arizona Business
Education Association

We're on
the Web!

Pursue the Passion Conference hosted by FBLA and Jobing.com Foundation

The Arizona Future Business Leaders of America (FBLA) and the Pursue the Passion Program (an arm of the Jobing.com Foundation) hosted the 2nd Annual Pursue the Passion Conference on Friday, December 11th. With over 450 FBLA members, advisers, and guests in attendance, this conference celebrated FBLA member's participation in the Pursue the Passion Challenge. During the challenge, members were encouraged to seek out business and community leaders in their community and interview them regarding the path they took to get where they are today, what aspects of their career they are passionate about, and what advice

they would give to young people today to help them achieve their dreams.

The conference was held at the U.S. Airways Center and included speakers such as Jeff Ianello (Sales Executive – Phoenix Suns) and Leon Quan (Quan Presentations). FBLA members were treated with workshops on professionalism, career development, and inspiration. The conference concluded with the presentation of Pursue the Passion Awards, given to members whose interview stood out from the rest. Later that night, nearly 500 FBLA members and supporters watched the Phoenix Suns in action against the Orlando Magic! Members were treated to

autographs, courtside warm-up previews and pictures with the Suns Dancers. In all, Arizona FBLA members conducted nearly 450 Pursue the Passion interviews!

FBLA is a dynamic organization of young people who are actively interested in pursuing careers in business. With over 225,000 members nation-wide, FBLA is the premier student business organization in the entire world. Along with scholarship, community service and civic service opportunities, FBLA provides recognition and leadership activities directly related to attainment of specific occupational and leadership skills. There are nearly 5,000

FBLA members in over 100 schools in Arizona.

The goal of Pursue the Passion is to get people to think differently about career paths. We want current and future workforces to not only realize that they can be passionate about a career, but we want to provide them with the tools to do so. Through our website, speaking program, and initiatives in the classroom, we are playing a meaningful role in reversing the long-term negative trends in employment statistics.

Visit www.azfbla.org or www.pursuethethepassion.com for more information.