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ABEA Leader Recognized by School District by Dr. Janet Gandy

In 2007 Winslow High School started a special recognition program to honor people who have made significant contributions to Winslow High School and the students it serves. This special program is called the "Wall of Honor." In January 2010, Sue Crumrine, became one of the newest inductees to Winslow High School's Wall of Honor.

Sue's career in education began in 1967 on the Navajo Reservation where she was a teacher, coach and athletic director. She joined the Winslow staff 26 years ago where she taught business courses, started the technology department and coached sports. In 1996 Sue became the district's CTE

Director and in 2001 she connected the school district with the Northern Arizona Vocational Institute of Technology (NAVIT).

As a professional educator, Sue has been active in ABEA/NBEA/WBEA since 1985. She has served ABEA as secretary and newsletter editor and received WBEA's Outstanding STP newsletter award in 1995 and 2006. In 2001 she was elected president of the Arizona Business Education Association and served on the board of the Western Business Education Association. In 1995 Sue was named Arizona CTE Teacher of the Year and in 1997-1998 she was recognized by ABEA as the Out-



standing Secondary Business Teacher. In 2003 she was named Distinguished CTE Director by ABEA.

ABEA congratulates Sue Crumrine for her selection as an inductee to Winslow High School's Wall of Honor. Sue retired from Winslow School District in June 2010.

"A teacher affects eternity; no one can tell where his influence stops." Henry Adams.

President's Letter

A word from ABEA President Barbara Renner

SMART. That's what business teachers are, SMART. They prepare exciting lessons and projects for 50 – 150 students every day for 36 weeks. They constantly update their presentations to keep up with changing technology. They modify and adjust their content to stay current with changes in the business industry. They study timely topics in order

to teach new curriculum required by their administration, district, or school. Yes, there's no doubt about it, business teachers are SMART. But, are they goal oriented, as in setting SMART goals for themselves? Part of Arizona's state curriculum is to teach students how to write SMART goals. Then I got to thinking; when I set goals for myself, do I follow the

process that I teach? Let's see, SMART goals should be Specific, Measurable, Achievable, Realistic, and Timely.

I would like to share with you one of my professional goals: "I will present a 60 minute workshop to business teachers at a WBEA regional Conference by the year 2011.

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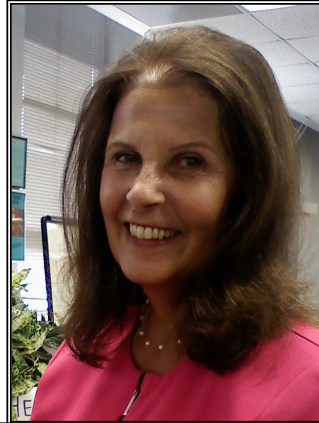
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Is it Specific? It is specific because it answers the questions “what?” and “how?” Is it Measurable? Yes, I can measure my progress because I have set concrete criteria. Is it Achievable? Absolutely, because I presented a workshop, together with ABEA Board member, Chris Liebelt-Garcia, on teaching students about fraud and identity theft at the 2010 WBEA conference in Reno, Nevada. Is it Realistic? I never doubted that I could attain my goal; I challenged myself by making the initial commitment and then followed through. Is it Timely? When I set my goal, I made sure I included a time frame for completing it to give me a clear target to work towards.

As president of ABEA I have set several goals for our organization. One is to overhaul our website by October 2010 by adding features such as social network links, blogs, lesson plan sharing point, PayPal, photo galleries, on-line registration and application forms, and a member’s only link. I am very excited to be a little closer to watch this goal become a reality, and hope all ABEA



**Barbara Renner
ABEA President**

members will visit our new website for information and to register for conferences.

Another goal I would like to share is to assist our Conference Director, Anne Wisener, with ABEA’s Spring Conference, which is going to be held at the Westin La Paloma Resort in Tucson, Arizona, April 1 & 2, 2011. We tried a new format called “The Unconference” at our 2010 conference, and it was a huge success. Groups of teachers suggested topics of interest to discuss, and then gathered to share ideas, strategies, and concerns. It is going to be a very exciting conference, and I would like to extend an invitation to you to attend. Our registration form and more details about the confer-

ence will be on our new website by February 2011.

What are your SMART goals? Do they include supporting your professional organizations, ABEA, WBEA, and NBEA? I hope some of your professional goals include

- Attending the ABEA Spring Conference April 1 & 2, 2011
- Presenting at the ABEA Spring Conference
- Serving on an ABEA committee
- Attending the WBEA and/or NBEA conferences
- Nominating a colleague for Teacher of the Year
- Posting a lesson plan or teaching strategy to our new website
- Blogging on our new website
- Writing an article for the ABEA newsletter
- Mentoring a new teacher

The next time you teach your students how to set SMART goals, share one of your own professional goals with them.

**Barbara Renner
2010 – 2011 ABEA
President**

“One goal is to overhaul our website by October 2010 by adding such features as social network links, blogs...”



In Memoriam

Franz Jones, husband of Jaci Juhay-Jones, passed away on August 9, 2010. Jaci serves as the member-

ship chair for ABEA. Bob Shaw, former ABEA webmaster, passed away on September 29, 2010. They

will be greatly missed.



Welcome New Members!

Welcome to our new ABEA members. The following people joined ABEA at the ACTEAZ Summer Conference in Tucson last July 2010.

Heather Forcey
Highland High School

Lorie Honeycutt
Yuma High School

Theodore Berthol Massey
Page Unified School District

Tom Mihalchick
Campo Verde High School

Martha Mooney
Rincon

Susan Nafziger
Holbrook High School

Christine Nelson
Highland High School

Bill Palmer
Metro Tech High School

Kit Rendon
Rio Rico High School

James Richardson
Highland High School

Roggie Ross
Cholla High School

Louis Schilt
Sessions College for Professional Design

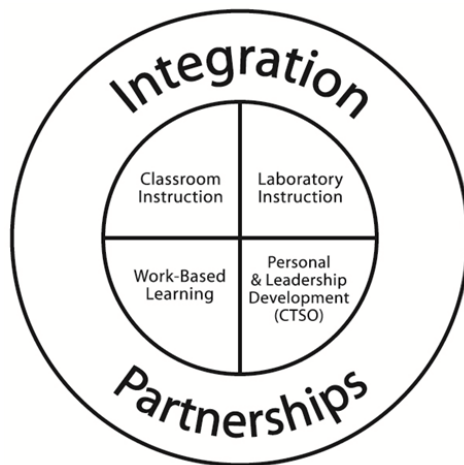
Patti Testa
Chandler High School



Getting off on the Right Foot

When is the right time for students to be introduced to Career and Technical Education? When they enter the school system! In elementary school, students can begin developing leadership and teamwork skills. Natural linkages between subjects studied and related careers are abundant through the early years of school. The middle school level is also an important and viable place for CTE to be incorporated. Students are now old enough to form a Career and Technical Student Organization: Media Club, Yearbook, Skills USA, Robotics Club, and FBLA can all be worked into existing Business and Technology Curriculum.

So how does your school district incorporate CTE into the middle level grades? Start by opening communication between the middle and high school levels. Middle school teachers will be excited



that you are reaching out to them, and as a high school teacher you will have an opportunity to promote your program to

future students. Consider organizing a "CTE Day" where students visit the high school and spend a short time in classrooms learning about the different options that are available to them. The Peoria Unified School District invites all 8th graders to visit the high school on an early release day, prior to 9th grade registration. Students visit each room for approximately 15 minutes, where they meet each teacher, watch videos, interact with high school students, and complete hands-on activities.

Susan Leon
7th and 8th Grade
Technology Life Careers
Teacher

"Start by opening communication between the middle and high school levels."

Arizona Business Education Association Executive Board

Barbara Renner, President
Anne Wisener, President-Elect
Brent Sebold, Past President and Strategic Planning Committee
Chris Liebelt-Garcia, Secretary
Martha Rada, Treasurer
Jaci Jones, Membership Chair
Jason Bronowitz, Webmaster
Pete Manigold, Newsletter Editor
Allyson Hill, Historian
Bud Evens and Christine Black, Northern Secondary Representative
Vacant, Southern Secondary Representative
Shelley Chandler, Central Secondary Representative
Susan Leon, Middle School/Jr. High Representative
Brenda Maynard, Post-Secondary Representative
Jason Bronowitz, Post-Secondary Representative
Anne Wisener, Conference Director
Susan Leon, Awards Chair
Dr. Janet Gandy, Scholarship Committee Chair
Brent Sebold, Editor, ABEA Journal
Dr. Robert Gryder, Associate Editor, ABEA Journal
Barbara Renner, ACTEaz Board of Directors
Chris Liebelt-Garcia, ACTEaz Summer Conference
Shea Padilla, Business and Marketing State Supervisor, ADOE Representative
Kris Sheets, WBEA Representative to NBEA
Linda Simmons, WBEA Regional Membership Chair
Ryan Hamilton, FBLA Representative

ABEA Member teaches AVID

ABEA's Historian and Silent Auction Guru, **Allyson Hill**, is teaching a course known as AVID (Advancement via Individual Determination) at Fairfax High School in Laveen, Arizona. AVID is an elective course where students receive two hours of instruction, two hours in tutor-led study groups, and one hour in motivational activities and academic survival skills. **Allyson** went to Dallas for training to become an AVID instructor.

Christine Nelson from Highland High School is one of ABEA's newest

members, and she too is teaching AVID at her school. Christine went to Sacramento, California for her AVID workshop and said that even though she's been teaching for 10 years, she learned so much during each class and workshop, it definitely created doors in education she had not yet discovered. Most of the practices in AVID she has incorporated into her business classes because they engage students into a higher level of thinking. In addition, Christine is a Fellow for ACTE_{AZ}. In the Fellowship program, she has

become acquainted with higher levels of leadership, whether it is taking on a leadership roll in ACTE at a local, state, regional, or national level or presenting at conferences. Attending the National Policy Seminar in Washington DC was an eye opening experience for Christine because she realized how much the association does for CTE teachers to have a job. They work extremely hard with our politicians to pass the Perkins Law and keep CTE in the forefront of education.

ABEA Awards Announced

The **ABEA awards committee** presented the scholarship winners at the Spring Conference which was held April 9 – 10, 2010.

- \$700 L.L. Via Scholarship was awarded to William Tow from Phoenix College.
- \$200 Future Business Executive PBL travel scholarship was

awarded to Shawn Christian from ASU.

- \$200 Future Business Leader FBLA travel scholarship was awarded to Sepideh Jafarzadeh from Peoria High School.
- \$100 certificate and a complementary ABEA membership were awarded to Shona Miranda for Administrator of the Year.



- \$100 certificate and a complementary ABEA membership were awarded to Anne Wisener for Secondary Teacher of the Year.

SEE Website for Awards and Deadlines

Recent Additions

Shea Padilla gave birth to a baby girl on September 1, 2010. Ember Rose Padilla-Cloud weighed 6lbs, 15 oz.

Ryan Hamilton welcomed Elliott Christopher Hamilton, born on July 3, 2010.



What Does it Mean to be a Professional Business Educator?

As a career teacher and having served in a variety of leadership capacities, it occurred to me that I've encountered several instances that have caused me to stop and consider those characteristics and behaviors that demonstrate professionalism and responsibility as a business educator. It seemed appropriate to write this article on this topic due to my observation as a department coordinator at the community college level.

Here are just a few things that exhibit professional actions on-the-job and related to serving your professional organization:

- Following through on commitments to serve as an officer, committee chair, writing articles, organizing an event, etc.
- Responding to e-mail messages and telephone calls in a timely fashion to students, staff and colleagues.
- Keeping memberships current by renewing annually with state, regional and national levels.
- Encouraging students and support staff to take business technology-related courses and attend conferences/workshops to further their skills and knowledge in these areas.
- Submitting required forms such as drop sheets, no-show rosters and grades by the deadlines as indicated by the school administration.
- Keeping current with technological trends by attending conferences, webinars, workshops and lifelong learning of new software and upgrades.
- Offering to cover for sick instructors and/or those with ill family members in order to go home to care for them before their shift is finished.
- Practicing effective time management skills to prioritize the most important things to accomplish between volunteer and paid employment.
- Recognizing those who have excelled as educators by nominating them for awards and honors at the state, regional and national levels.
- Volunteering to teach classes whose curriculum one might not be familiar with, thus having to spend extra time learning and planning.
- Accepting teaching assignments that may not be quite compatible with one's schedule (i.e. working overload for the betterment of the department)
- Sacrificing a personal life's calendar commitment in or-



der to attend a professional development workshop or seminar.

- Donating money to related, worthy causes such as Advocates for Business (ABE), a non-profit corporation dedicated to policy advocacy and lobbying in Sacramento to support business education in the state.

So, the next time you're considering what to do, think about how your actions will affect those around you, the impression you'll make by not taking steps to respond to an e-mail or telephone call. Ask yourself, "What difference will it make today, tomorrow, next week, next month, or a year from now?"

Linda Snider,
CBEA President-Elect

The 2011 ABEA Spring Conference will be held in Tucson at the Westin La Paloma on April 1st and 2nd. Visit ABEA's Web site for more details: www.azbea.org.

Future Business Teacher Scholarship Available

The Arizona Business Education Association is awarding a \$1,000 scholarship to a future Business Education teacher. The Arizona Business Education Student Teacher scholarship was established by ABEA to aid students enrolled in a student teaching experience within an accredited Business Education teacher preparation program.

To be eligible to compete for this scholarship, students will be enrolled in the last semester or two of an undergraduate business teacher preparation program OR enrolled in a post-baccalaureate business teacher certification program at the time of the ABEA Spring Conference, April 1-2, 2011.

Students interested in applying for the Arizona Business Education Student Teacher Scholarship must be current members of ABEA, have

demonstrated academic and leadership ability and involvement in activities with Future Business Leaders of America/Phi Beta Lambda, DECA, Delta Pi Epsilon and/or other professional organizations.

Susan Leon, 2009 scholarship recipient, suggested the scholarship provided more than the financial rewards.

Susan stated, "Being awarded the Business Student Teacher Scholarship was the best recognition I received throughout my student teaching experience. While the monetary amount was undoubtedly helpful to a struggling college student, the



people that I met in ABEA were the real benefit. I now serve on the ABEA board, and have gained so much through networking and the conferences I have attended."

The deadline for the scholarship application is March 4, 2011. Information and eligibility requirements are available on the ABEA website www.azbea.org. If you want scholarship information and eligibility requirements immediately, send an e-mail to Dr. Janet Gandy, ABEA Scholarship Committee Chairperson bigfooted-dog@q.com.

Arizona business education teacher preparation and certification program faculty are encouraged to recognize deserving students through this scholarship and become a member of Arizona's business education professional association.

Unconference at the 2010 ABEA Spring Conference

The Arizona Business Education Association held its 2010 Spring Conference on April 9th and 10th in Glendale, Arizona. Brent Sebold discovered an idea while reading Inc. magazine and conference director Anne Wisener put the idea into action. Unconference is a new way to organize conferences. An informal brainstorming session was held where session topics were posted to a board. Conference attendees then discussed session topics to see if sessions could be combined. Attendees then signed up for session topics and broke into groups.

Conference attendees also toured Cabella's Outfitters which offers outdoor retail sales through its 165,000 square foot retail store in

Glendale, Arizona. The tour included the store's massive aquarium which is a preserve for local fish and National Geographic has filmed. Attendees toured departments, the over 150 mounted animals and digital shooting range. The tour was capped with a presentation by the store manager followed by a question and answer session. In addition, EATiquette hosted a highly entertaining and enlightening session on dining etiquette followed by a three course meal where attendees could practice what they learned. The session was held at Vincent's on Camelback, a four star restaurant in Phoenix.



Other workshops included business games in the classroom, teaching economic standards through entrepreneurship, and E-bucks: a classroom economy.

Mountain Pointe Students Become Entrepreneurs

Students at Mountain Pointe High School are gearing up to start their own businesses and plan on raking in big profits.



Mountain Pointe's business department is hosting "Market Day" on

its campus December 3rd. Students taking the Entrepreneurship class will divide into groups of four and invest their own funds into a company they create. Some of the products being sold this year include t-shirts, lanyards, CD's, bracelets, hacky sacks, stickers, sunglasses, candy grams, and calendars. Students are en-

couraged to be creative in the selection of their products. Each group must present a proposal to a panel of teachers for business approval and also complete a business plan. Profit is the motivating incentive as with most businesses and students will split up the proceeds amongst group members. What a great idea!! Earn a profit while earning an A!!

Eatiquette Workshop at Vincent's on Camelback

David & Barbara Rothschild are proud to announce their seventh season of dining etiquette workshop lunches at Vincent's on Camelback in Phoenix.

The **60-minute dining etiquette workshop** is a step-by-step guide to formal dining situations, covering: invitation/Rsvp, arrival, butler-style service, buffet service, table service for a multi-course meal, conversation, body language and other appropriate dining-related behavior for both social and business settings. Presented by veteran restaurateur and former culinary arts in-

structor (at MetroTech in Phoenix), David Rothschild, the workshop is peppered



with amusing, yet informative personal and historical anecdotes and helpful tips.

Following the workshop,

a **three-course meal** (soup, chicken main course, bread, dessert and lemonade) is served by the staff of this award-winning restaurant so participants can practice the skills they've learned.

Cost is \$27 per person and includes the workshop, lunch, beverage, tax and gratuity. If you'd like to include a copy of our book, *The Main Course on Dining Etiquette*, for each attendee, total cost is \$43 per person.

More information can be obtained at www.eatiquette.com

Help Your Students Be Famous!

Your ABEA newsletter would like to celebrate your students' successes with you!

Are you doing something innovative in your lessons? Are your students having a positive internship experience? Have they earned awards at competitions?

If you do, why not share?

We can all learn from your experiences and we would love to celebrate with you. If you have an article you would like published, please email your story and pictures to the ABEA newsletter so we can publish your ideas, experiences, and successes. Contact your ABEA Newsletter Editor,

Pete Manigold at pmanigold@tuhsd.k12.az.us for information on deadlines and how to submit your story!

We look forward to publishing your stories!

Newsletters are found on our Website: www.azbea.org



Arizona Business Education
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c/o Pete Manigold
Mountain Pointe High School
4201 E. Knox Road
Phoenix, AZ 85044
Phone: 480-577-7038

Arizona Business
Education Association

We're on the
Web!
www.azbea.org

\$1,000 Scholarship Opportunity!!!

The ABEA L. L. Via Business and Information Technology Scholarship in the amount of \$1,000 will be available through the Maricopa Community College Foundation Office for the 2011-2012 academic year. This scholarship is designed for students pursuing a business or information technology degree program at any of the Maricopa District colleges. Interested students must be able to demonstrate financial need in addition to meeting other eligibility requirements.

This scholarship was established by the Arizona Business Education Association and Friends of L. L. Via in memory of a highly respected and much loved business educator

in Arizona. Via was a man of great vision and endless enthusiasm. In the Maricopa system, he taught at both Maricopa Technical College (now known as GateWay Community College) and Scottsdale Community College. Via mentored and provided guidance to a large number of business educators at the secondary and postsecondary levels throughout the state both on a personal level and through workshops he hosted annually in partnership with ABEA. Via passed away in 2000. Scholarships totaling \$2,340 have been awarded to five students since 2004.

The deadline for scholarship applications is March 4, 2011. Information, eligibility requirements,

and online application login will be available at <http://www.maricopa.edu/foundation/apply/index.php?p=2> in early January 2011.

Community college ABEA members are encouraged to promote the L. L. Via scholarship to college students who could more successfully achieve their educational goals with the availability of financial assistance.

See ABEA website for additional information about scholarships:
www.azbea.org

