



THE ABEA BULLETIN

Arizona Business Education: A Tradition of Excellence

Arizona Business
Education Association

Volume 32, Issue 3

Winter 2006

ABEA— Providing the Bridge Between Business & Education: Today's Students Becoming Tomorrow's Leaders

No Business Teacher Left Behind "Demystifying the Classroom"

ABEA Spring Conference

April 28-29

Fiesta Inn, Tempe

\$165.00 for members and guest — \$90.00 for students

Registration forms will be available shortly on ABEA's website .

Workshops will include:

- * Yes, Technology is Important, But Don't Forget YOU are, Too!
- * Help, There's an Interpreter In My Classroom, What Do I Do Now?
- * Assessments, Good, Bad, and Beautiful
- * Kick Up the Classroom - active student engagement and higher order thinking
- * And much, much more!!

If you have an interesting topic and would like to present a workshop - please contact Neala Sillman, ABEA President-Elect, aslteaching@hotmail.com.

The following awards will be presented at the ABEA Spring Conference:

Middle/Jr. High School Teacher
Secondary Teacher
Post-Secondary Teacher
New Business Teacher of the Year
Distinguished Service Administrator/Supervisor
Distinguished Service Institution/Organization/Agency

If you know some deserving person, please don't hesitate to nominate them. Send your Award nominations to Dana Fladhammer at dana.fladhammer@pcmail.maricopa.edu.

Recommend a Scholarship Recipient for Future Business Education Teachers by contacting Shirley Eittreim at sjeittreim@frontiernet.net.

Criteria and nomination/application forms are available on the ABEA website www.azbea.org.

Please join us as an attendee, presenter, facilitator, or committee member!

Questions? Please contact ABEA Spring Conference Chair, Michael Cruz at Michael.R.Cruz@asu.edu or Neala Sillman at aslteaching@hotmail.com.

We'd like to get to know you!

Guess Who is Coming to Dinner?

All in the Family, ER, Maude, The Lone Ranger, Jack Benny, The Women In Red, The Paper Chase, Head West: Join the Wagon Train, Dharma, A World of Opportunity – 2000 and Beyond, Blazing Business Trails – The New Frontier, Oprah, Johnny Carson and The Jack Parr Show.

Do these TV shows, movies or conference themes sound familiar to some of you, maybe yes, maybe not!

In 2008, a new show is coming to town –

WBITE ROCKS IN ARIZONA – Digging into Educational Opportunities!

ABEA is once again pleased to host the Western Business and Information Technology Educators Annual Conference. I am going to be honest with you! My co-chairs, committee chairs and I need your help. This conference will not be a success without your help and support.

Can ABEA and I count on you! Please contact: Kris Sheets, 2008 WBITE Conference Chair, at kris_85015@yahoo.com.



ABEA Mission

“Serve individuals and groups in all endeavors associated with and about business and business education.”

Arizona CTE Mission

“Prepare Arizona students for workforce success and continuous learning.”

Arizona CTE Vision

“Ensure a dynamic workforce by fully developing every student’s career and academic potential.”

ABEA Executive Board Positions Available

The following positions are open for the ABEA Board 2006-2007:

- * Post-Secondary Representative
- * Southern Representative
- * Central Representative

- * Middle School Representative
- * Newsletter Editor
- * Membership Director

Please respond with an email of interest to: damitat@show-low.k12.az.us
(Damita Temper, Past-

President ABEA – Nomination Chair)

Serving on the ABEA Board is a wonderful opportunity. We look forward to hearing from you.

ACTEaz Policy Seminar “Luncheon on the Lawn”

ACTEaz says “It is absolutely vital that teachers, administrators, business partners and students attend the Arizona Policy Seminar ‘Luncheon on the Lawn’ on Thursday, March 2nd. During that day, legislative appointments will be scheduled for all the participants to meet with legislators and also attend a networking luncheon with them.

“Time out of the classroom is always an issue but at this time it is

VITAL that we connect with OUR Arizona Policy Makers because they are the ones who are going to have a tremendous impact on what level of funding AZ CTE Programs will receive.

“CTE does make a difference but the legislators MUST Hear our voices. They must hear the success stories of CTE in the classroom, the community and the impact of CTE in students' future careers. We are passionate about our programs, we know that CTE greatly impacts the

learning levels and gives students avenues for greatly enhanced achievement.”

Registration information may be found at www.acteaz.org.

“Our legislators must know that CTE is important enough for us to visit them at the Arizona Capitol and share the academic success stories due to Career Technical Education.”

Please encourage representation from your school at this event. Make the contacts and register now.



NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

MEMBER SERVICES

Publications

- *Business Education Forum*, NBEA's Journal
- *Keying In*, NBEA's Newsletter
- *NBEA Yearbook*
- Special Publications and Promotional Items
- Curriculum Standards and Resources

\$250,000 Professional Liability Insurance

Annual National Convention

Regional Association Membership

Regional Conventions

Legislative Advocacy

Business-Industry Link

Professional Awards Program

International Society for Business Education (ISBE)

MasterCard Program

RETURN THIS FORM WITH PAYMENT TO:

National Business Education Association
1914 Association Drive
Reston, VA 20191-1596
(703) 860-8300 • Fax: (703) 620-4483
E-mail: nbea@nbea.org
www.nbea.org

IMPORTANT... Please list both home and business addresses and telephone numbers

Indicate mailing preference: Home Business

Name _____ Title _____

Organization _____

Business Address _____

City _____ State _____ Zip _____

Business Phone (Include Area Code) _____ E-Mail _____

Home Address _____ Home Phone (Include Area Code) _____

City _____ State _____ Zip _____

METHOD OF PAYMENT:

Check Payable to NBEA

Visa # _____

MasterCard # _____

Expiration Date _____

Signature _____

Signature required for all credit card charges

MEMBERSHIP CLASSIFICATION:

Professional \$70

Professional/ISBE \$100

(International Society for Business Education)

Membership dues include a \$20 subscription to *Business Education Forum*. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes, however, they may be deducted as a business expense under other provisions of the Internal Revenue Code.

Members of NBEA are automatically WBITE members.



ABEA AWARDS NOMINATION FORM

Deadline is March 11, 2006

Please indicate category of award nomination:

- New Business Education Teacher (1-3 years teaching experience)
 Middle School/Junior High Business Education Teacher
 Secondary Business Education Teacher
 Post-Secondary Business Education Teacher
 Distinguished Service Award/Administrator
 Distinguished Service Award/Institution, Organization, or Agency

Information About Person Being Nominated (Nominee):

Name _____ Position _____

School/Org. _____

Work Phone (_____) _____ Home Phone (_____) _____

E-Mail Address _____

Has nominee ever received an ABEA Award? _____ Yes _____ No _____ Don't know

If yes, which one? _____

Information About Person Doing the Nominating (Nominator):

Name _____ Work Phone (_____) _____

Position and Location _____

E-Mail Address _____

Procedure for Submitting Nominations:

Simply email [this page](#) as an attachment or send an email with the above information to **Dana Fladhammer** at dana.fladhammer@pcmail.maricopa.edu by **March 11, 2006**.

Procedure for Nominees to Submit Required Information:

The following requirement, provided by the nominee, should be sent as a Word document attachment(s) to dana.fladhammer@pcmail.maricopa.edu by a date to be provided to the nominee after the nomination is received:

Respond to each criterion on a separate page with the appropriate criterion typed at the top of the response page. Double-spacing with a 12-point or larger type is required. Each response must **not** exceed one page, double-spaced.

(Optional): A maximum of three, one-page supporting letters may be sent to the following address before March 11, 2006: Dana Fladhammer, 2736 North 21st Avenue, Phoenix, AZ 85009-1931.

See Page 5 for Criteria



Legislative News

Federal–Congress was unable to finish work on several key education and workforce development reauthorizations, including those for Perkins and the Workforce Investment Act, as well as TANF and the Higher Education Act before the recess in December.

Since 2006 is the second session of the 109th Congress and not the start of a new Congress, work can continue from the current point on these reauthorizations.

At least some of these pieces of legislation are likely to receive attention from Congress early in the year, but it is unclear how election year politics will impact the progress of the bills, many of which are in the final stages of negotiations. (From ACTE)

State – The Governor does not plan to sign any individual budget bills until there is a comprehensive budget agreement for the 2007 budget. As proof, the Governor vetoed five bills including HB 2004 which would have established income tax credits for corporations that donate to private schools.

There are several bills that are facing the current legislature. Top on the list, the legislature is under court order to adequately fund the ELL

programs. In response to this, they are expecting to take action on HB 2660 on Monday 2/23.

Other bills concerning vouchers that will be heard beginning January 25 are: HB 2181 (schools parental education choice grants).

HB 2184 (provides a menu of options that a student must meet at least one of the menu options).

HB 2613 (provides monies for the DES education and training vouchers program).

HB 2652 (bill for those children that are, or have been, in foster care).

HB 2676 (provides vouchers for disabled students who were previously enrolled in a public school).

Additional bills concerning education:

SB 1040 – could remove governing board authorization for minor boundary changes.

SB 1205 – would cap a school district's Transportation Revenue Control Limit.

SB 1206 – prohibit a district governing board from levying a primary property tax higher than the current year's rate.

SB 1207 – would expand the financial mismanagement bill to include a district that has primary property taxes that exceed \$15 per \$100 of assessed valuation.

HB 2357 – would

expand the school district mismanagement bill to encompass a school district that has "grossly mismanaged its other duties."

HB 2358 – would go beyond federal requirements under NCLB for a district that has not made yearly progress. (This bill failed in the Education committee, but could be reconsidered).

HB 2359 – would penalize a school that did not submit its school improvement plan on time.

HB 2563 – would provide a \$2500 tax credit for teachers, counselors, librarians, media specialists, and nurses for public and private schools.

HB 2665 – would remove the March election option for school district override elections.

HCM 2003 – for the Superintendent of Public Instruction to advocate for free religious expression in public schools.

LET YOUR VOICE BE HEARD!

The 3rd ACTE/AZ Policy Seminar will be March 2. Participants will attend a short training session prior to March 2 and then they will have the opportunity to join the Legislators for lunch on the lawn as well as visit with them in their offices. Go to www.acteaz.org for registration information.

Be Proactive!

Get involved today!

AZ 2006 Career Technology Education Summer Conference
is scheduled for
Loews Ventana Canyon Resort
July 17-19
with pre conference sessions scheduled for
July 15 and 16
Plan NOW to attend!
It isn't too early to make room reservations.



Criteria for Business Education Teacher Award (any level):

1. Current paid membership in ABEA and currently teaching at the level nominated.
2. Contributions to business education through teaching. Include information about years of experience (**new teacher award must be 1-3 years**), subject areas taught, course and/or program development, exemplary teaching techniques, and classroom teaching performance. (Maximum points = 50)
3. Participation, committee work, and offices held in professional business-related organizations. (Maximum points = 15)
4. Evidence of professional development. Include activities such as speaking at conferences, chairing conference committees, facilitating conference sessions, and/or professional publications. (Maximum points = 15)
5. Involvement in departmental/administrative responsibilities or working with student organizations. (Maximum points = 15)
6. Contributions to business education in the community through religious, civic, government, cultural, or private business organizations. (Maximum points = 5)

Criteria for Distinguished Service Award/Administrator:

1. Contributions to business education through administrative work. Include specific responsibilities, years of experience, involvement in professional business-related organizations, and evidence of effectiveness. (Maximum points = 50)
2. Evidence of budgetary support for business education programs and student vocational organizations. (Maximum points = 25)
3. Evidence of non-budgetary support for teachers and student vocational organizations. (Maximum points = 25)

Criteria for Distinguished Service Award/Institution, Organization, or Agency:

1. Activities that have resulted in better preparation of business students for business careers or of teachers for careers in business education. (Maximum points = 25)
2. Activities demonstrating a continuous commitment to business education and its future. (Maximum points = 25)
3. Activities promoting business education in the community through public persuasiveness and/or support of legislation designed to promote business education. (Maximum points = 25)
4. Involvement in professional business-related organizations and/or work with student vocational organizations. (Maximum points = 25)

See page 3 to obtain the application form for these awards.

Contact Dana Fladhammer, dana.fladhammer@pcmail.maricopa.edu, for more information.



ACTE_{AZ} Announces 2006 Policy Seminar

We, as Career and Technological Educators, are at an interesting political pinnacle. In the next year, the Federal Government will be considering the reauthorization of Carl Perkins IV. We need to consider how we, as Educators, can *make an impact* on local, state, and federal legislation.

We need to take action; no one else will stand up for us.

*We need to: **Make an Impact.***

Many educators are asking the questions "**How can I make an impact?**" The 2006 ACTE_{AZ} Policy Seminar is designed to answer this question. You will:

- * Have a choice of four workshop training dates and locations
- * Be trained advocates, after successful participation in the seminar
- * Receive a CD containing information that can be used for future legislative actions
- * Receive professional development hours for participation in the conference
- * **A fourth option...New!** 30-minute refresher course on Thursday, March 2, 2006, for experienced participants
- * Participate in pre-arranged appointments on Arizona Capitol Hill on Thursday, March 2, 2006
- * Have the opportunity to interact with Arizona politicians at the seminar and on Arizona Capital Hill

Then, ALL participants will participate in Luncheon on the Lawn with one day of active CTE advocating on Thursday, March 2, 2006. Last year over two hundred guests attended the Luncheon on the Lawn with the Arizona State Legislators.

Make an Impact

by registering for the *2006 ACTE_{AZ} Arizona Policy Seminar Conference*

at <https://secure.acteaz.org/PolicySeminar/>

CTE Industry Update Opportunity

ABEA is announcing an opportunity for CTE teachers to update their knowledge and receive on the job training in CTE program related industries throughout the state.

"Preference for participation will be given to teachers whose districts have submitted an NOI for new programs."

The program is offered beginning October 1, 2005 through September 30, 2006, and can involve job shadowing or externship. Stipends are available.

Complete information and application forms may be found at <http://ade.az.gov/cte/WhatsNew/>.

Donations to the LL Via Scholarship Fund are Tax Deductible

ABEA, as well as "Friends of LL Via," sponsor a scholarship for any business/computer student attending a Maricopa Community Colleges.

The amount of the scholarship depends upon the interest the

endowment earns over the year. When this amount is increased, the perpetual scholarship amount will also grow.

Donations should be sent to:
Maricopa Colleges Foundation
LL Via Scholarship
Attention: Alma G. Padilla

2411 West 14th Street
Tempe, AZ 85281

Remember this is a tax deductible gift, too!

Questions should be directed to Shirley Eittreim

sjeittreim@frontiernet.net

Support the LL VIA Scholarship

New CTE Delivery System Begins 2007

Are you keeping up with the information being given to your CTE Director? Do you know what changes are in store for your BMAS, Accounting, Financial Services, and/or Marketing programs?

Right now is the time to be proactive. If you haven't heard anything about the changes, **ask**. If you have, are you taking steps to attend training and

gain more information on how your program will be affected? If not, talk to your Local Director, plan to attend the ACTE_{AZ} Summer Conference in July.

Get on board!

Information is also available to you on the ADE/CTE website <http://ade.az.gov/cte/CTEDeliverySystem/>.

Be proactive!



Mid-year Business Education Meeting in Review

Dr. Janet Gandy, ADE Business Education State Supervisor, and Judy Balogh, Program Manager, ASU Office for Workforce Education and Development, developed and hosted the 2006 Mid-Year Business Education Meeting on February 2 at the Holiday Inn Phoenix West.

Participants were offered information from an industry/business panel on Mergers and Acquisitions. The panel included Mary Jane Rogers, Sr. Communications Director, Chase Media Relations; John Giddings, Director of Finance, McDonnell Douglas Helicopter Company; and Richard Condit, Vice President and CAO, Sundt Construction, Inc. The panel moderator was Robert Miksovsky, Dean of Business, DeVry University.

Dr. Gandy, Susan Mellegard, State Supervisor for Career Exploration, and Sheran Mattson, Curriculum Project Director, Mattson Resource Development, then presented an update on the New CTE Delivery System. The new delivery

system has 4 new phases:

- * Career Awareness (K-6)
- * Career Exploration (Formerly Level I [Middle School])
- * Career Preparation (Formerly Level III [11th & 12th grade])
- * Career Management (Formerly Level IV)
- * A system of technical assessments for CTE will begin in the 2007-2008 school year.

The afternoon sessions gave participants an opportunity to learn about:

- * *All You Need to Know about FBLA* presented by Ryan Hamilton, ADE/CTE FBLA Specialist
- * *Teaching Smarter, Not Harder* presented by Dr. Gandy.
- * *Program Promotion* presented by Patti Beltram, CTE Instructional Specialist, Peoria Unified School District.

Each participant attended two of the three sessions according to their interests.

ABEA Scholarships and Awards Announced

Dana Fladhammer, Awards Chair, announces the following awards to be presented at the 2006 Spring ABEA Conference:

- * Middle/Jr. High teacher
- * Secondary Teacher
- * Post-Secondary Teacher
- * Distinguished Service—Administrator/Supervisor
- * Distinguished Service—Institute/Organization/Agency
- * Distinguished Service—Program

Criteria for these awards may be found on Page 5 of this newsletter with the application being on Page 3. This information may also be found on the ABEA website.

Contact Dana at dana.fladhammer@pcmail.maricopa.edu for more information on awards.

Shirley Eittreim, Scholarships Chair, announces the LL Via Scholarship. In addition, ABEA offers up to three scholarships for Future Business Education Teachers. Contact Shirley at sjeittreim@frontiernet.net for additional information on scholarships.

Criteria and application forms for scholarships are online at www.azbea.org.

Come One! – Come All!

By becoming a member of NBEA you will *qualify* for the following benefits:

- * NBEA Professional Journals and Publications
- * Special Publications
- * Regional Association Membership (WBITE)
- * Opportunity to attend the National Convention
- * Opportunity to attend the Regional Convention
- * \$250,000 Professional Liability Insurance
- * Group Insurance Plan
- * Professional Awards Program
- * International Society for Business

Education Membership

- * NBEA Advocacy
- * MasterCard Program

All ABEA members are challenged to become a member of NBEA! Find out what is going on outside the state of *Arizona*? Just think of the networking possibilities! How many new NBEA members can we get from our great state!

Just compete the membership form located in this newsletter or join online at www.nbea.org.

Questions should be directed to Linda Simmons, ABEA Membership Chair, at lls@winslow.k12.az.us.



Bridging Opportunities

2006		2007	
Feb 17	FBLA North Reg Conf, Kingman	Feb 15-18	WBITE Conf, Montana
Feb 17-20	WBITE Conf, Honolulu	Apr 4-7	NBEA Conv, New York City
Feb 20	FBLA Central Reg Conf, Phx	2008	
Mar 20-22	FBLA State Ldrshp Conf, NAU	Mar 19-22	NBEA Convention, San Antonio
Mar 24-25	PBL State Ldrshp Conf, ASU	May 23-26	WBITE Conf, Scottsdale
Apr 12-15	NBEA Conv, Tampa		
April 28-29	ABEA Spring Conference, Tempe		
Jun 12-14	FBLA State Officer Training		
Jun 24-27	PBL Natl Ldrshp Conf, Nashville		
Jun 29-Jul 2	FBLA Natl Ldrshp Conf, Nashville		
Jul 16-19	AZ ACTE Conf, Tucson		
Jul 2006	ISBE, Faroe Islands		



What Teachers Make

The dinner guests were sitting around the table discussing life. One man decided to explain the problem with education. He argued, "What's a kid going to learn from someone who decided his best option in life was to become a teacher?" He reminded the other dinner guests what they say about teachers "Those who can, do. Those who can't, teach." To stress his point he said to another guest; "You're a teacher, be honest, what do you make?" The teacher, who had a reputation for honesty and frankness replied, you want to know what I make?

- the Congressional Medal of Honor.
- * I make kids wonder and question.
- * I make them apologize and mean it.
- * I make them write.
- * I make them read, read, read.
- * I make them show all their work in math and perfect their final drafts in English.
- * I make them understand that if you have the brains, and follow your heart, and if someone ever tries to judge you by what you make, must pay no attention because they just didn't learn.

- * I make kids work harder than they ever thought they could.
- * I make a C+ feel like the winner of

Finally the teacher paused and then continued "You want to know what I make? I MAKE A DIFFERENCE. What do you make?"

Submit articles by March 15 for the Spring Issue of *The ABEA BULLETIN* to Suzanne Crumrine, Editor suzannecv@cableone.net

Your Membership makes a difference.

- * Dollars for Awards
- * Dollars for Scholarships
- * Influence Legislation
- * Networking
- * Professional Publications
- * Workshops/Conferences

JOIN TODAY (See the form below)



ABEA Membership Form (Mail this form with check to):
Rochelle Thompson, 1113 S. Brangus Avenue, Yuma, AZ 85364

www.azbea.org

Please print legibly:

Name _____
School _____

Jr. High/Middle School High School Post-Secondary

Check your preferred mailing address (school or home)

Address _____ City _____ State ____ Zip _____

Phone _____ Email _____ Years in ABEA _____

Years of Teaching _____ Are you interested in helping with an **ABEA Committee**? ____ Yes ____ No

*Who recruited you? _____

This information is necessary for our **Each One Reach One membership campaign and will help us **RECOGNIZE** members during the **ABEA Spring Conference**.*